

APPENDIX A

WHO PARTICIPATED:

Demographics of Participants from the Online Survey

The following charts show the demographic information participants who took the online survey chose to share.

Relationship to Britannia

Many survey participants (39%) live in the surrounding neighbourhood to Britannia. Figure 1 shows that the next most common selection was “visiting the area to shop, eat, walk the Drive” and “come to the site only use programming or services”.

Total # of Responses: 641

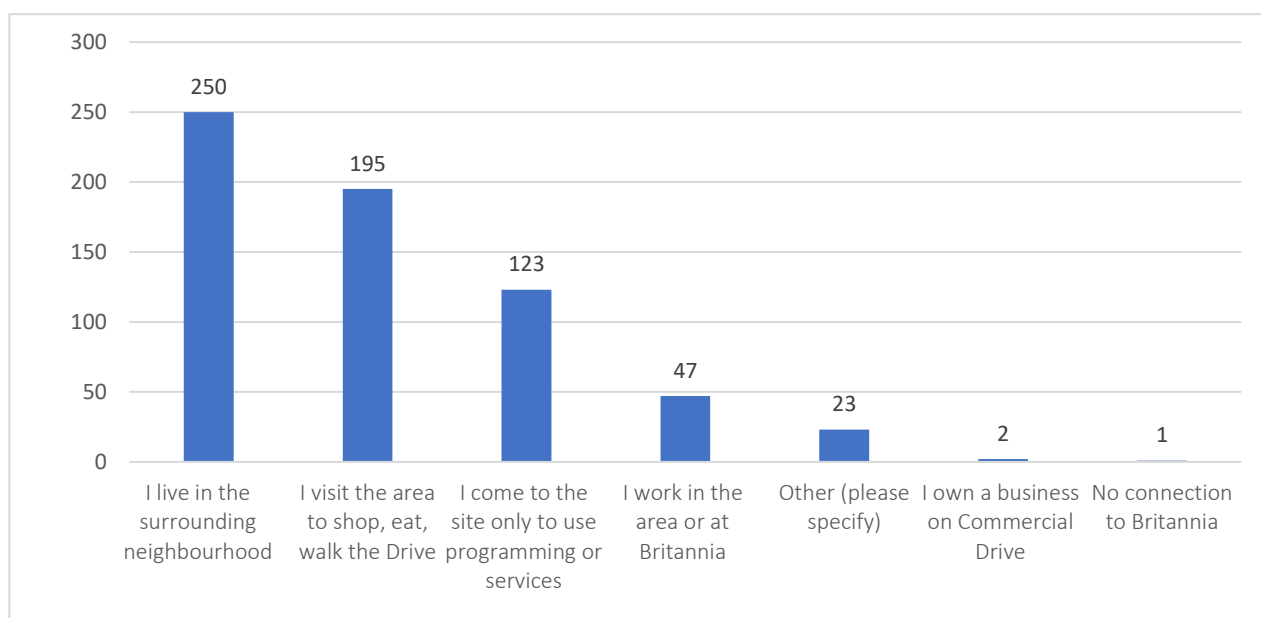


Figure 1 Relationship to Britannia

Those who answered “Other” listed the following general themes:

- Volunteer at the Community Centre
- Children go to school at Britannia or are a part of Britannia Childcare
- Former Britannia student
- Use outdoor facilities
- Previously lived in the neighbourhood
- Visit friends who live in the area

Facilities and Spaces

Figure 2 shows that the library is the most commonly used facility by survey participants at Britannia, pre-COVID-19. This is followed by the pool and outdoor recreational spaces.

Total # of Responses: 1359

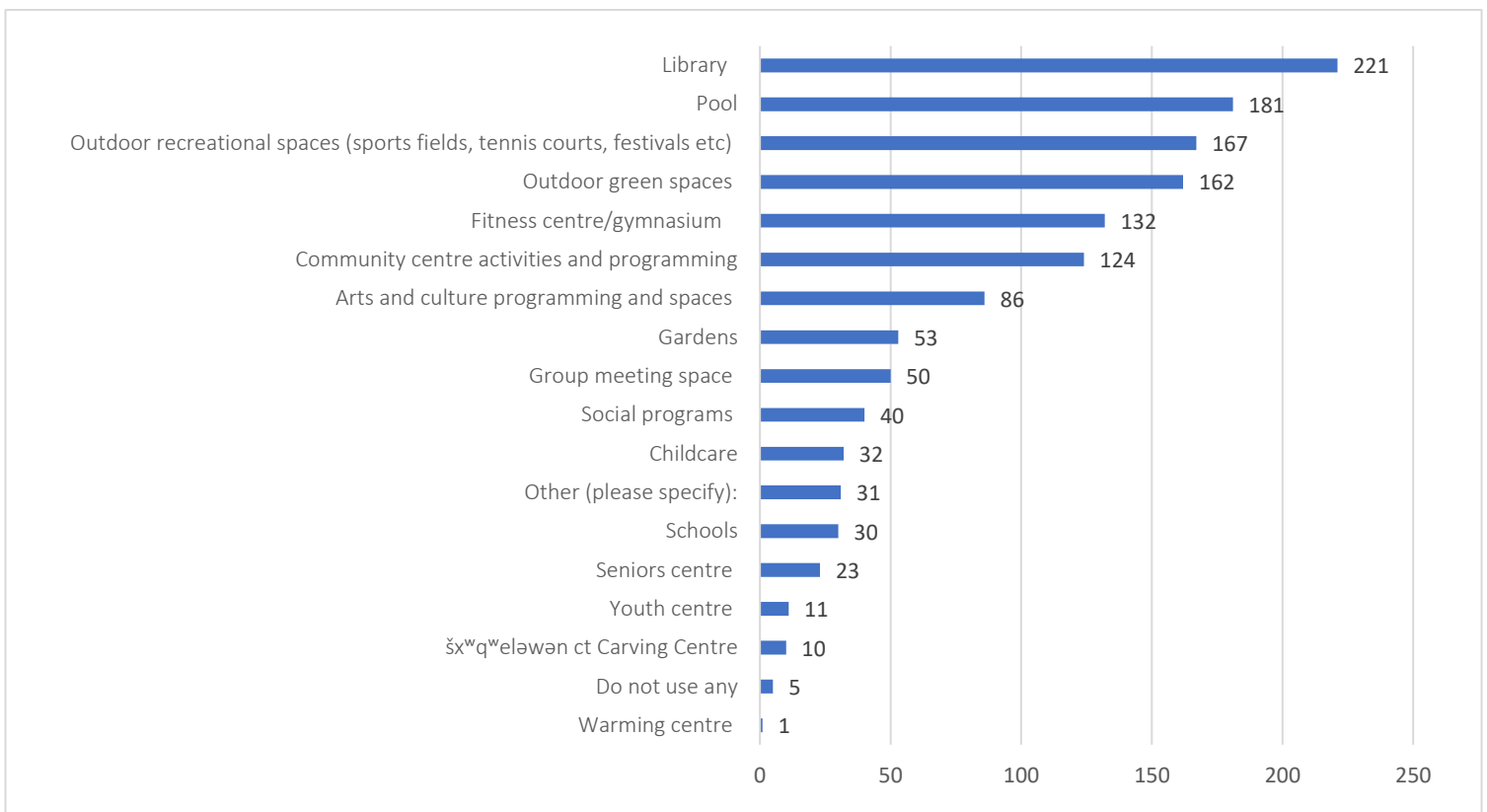


Figure 2 Commonly Used Facilities and Spaces

“Other” facilities and spaces included:

- Ice Rink
- Festivals and events (i.e., Stone Soup)
- Seniors Centre events
- Playground at school
- Skatepark
- Recycling depot

Past Engagement

Participants who took the only survey were closely split between those who had not participated previous Britannia engagement (42%) and those who have participated (39%) in the past. According to Figure 3, 19% of survey respondents did not know.

Total # of Responses: 293

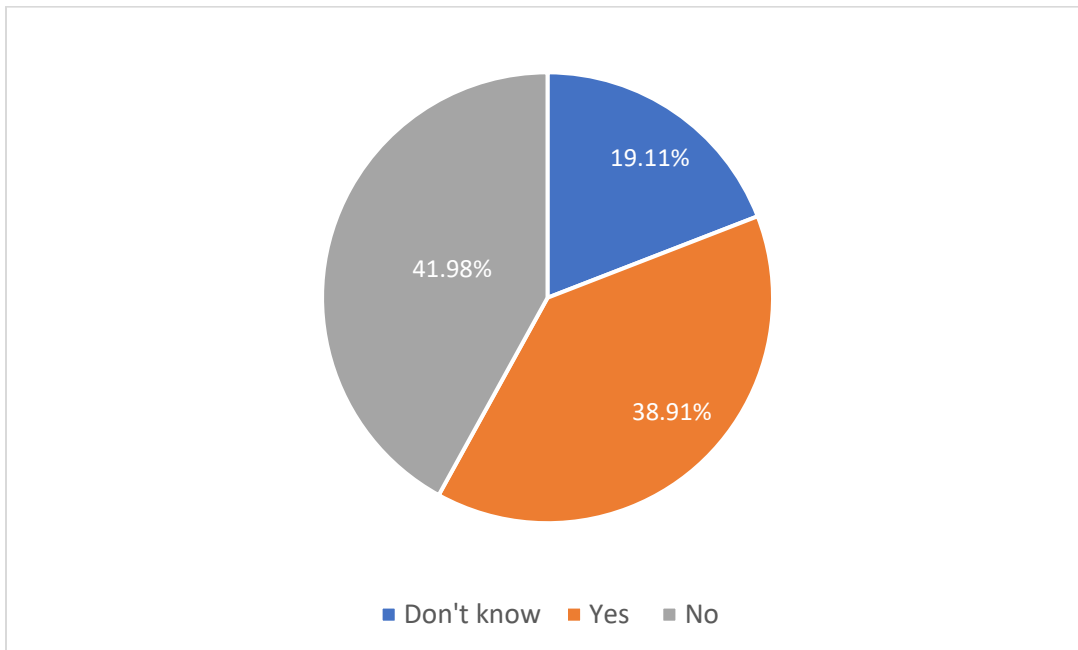


Figure 3 Participation in Past Britannia Engagement

Age

Figure 4 indicates that “40-45 years old” was the most common age range of participants who took the online survey (17%). The majority of participants (93%) fell between 30 and 75 years of age.

Total # of Responses: 282

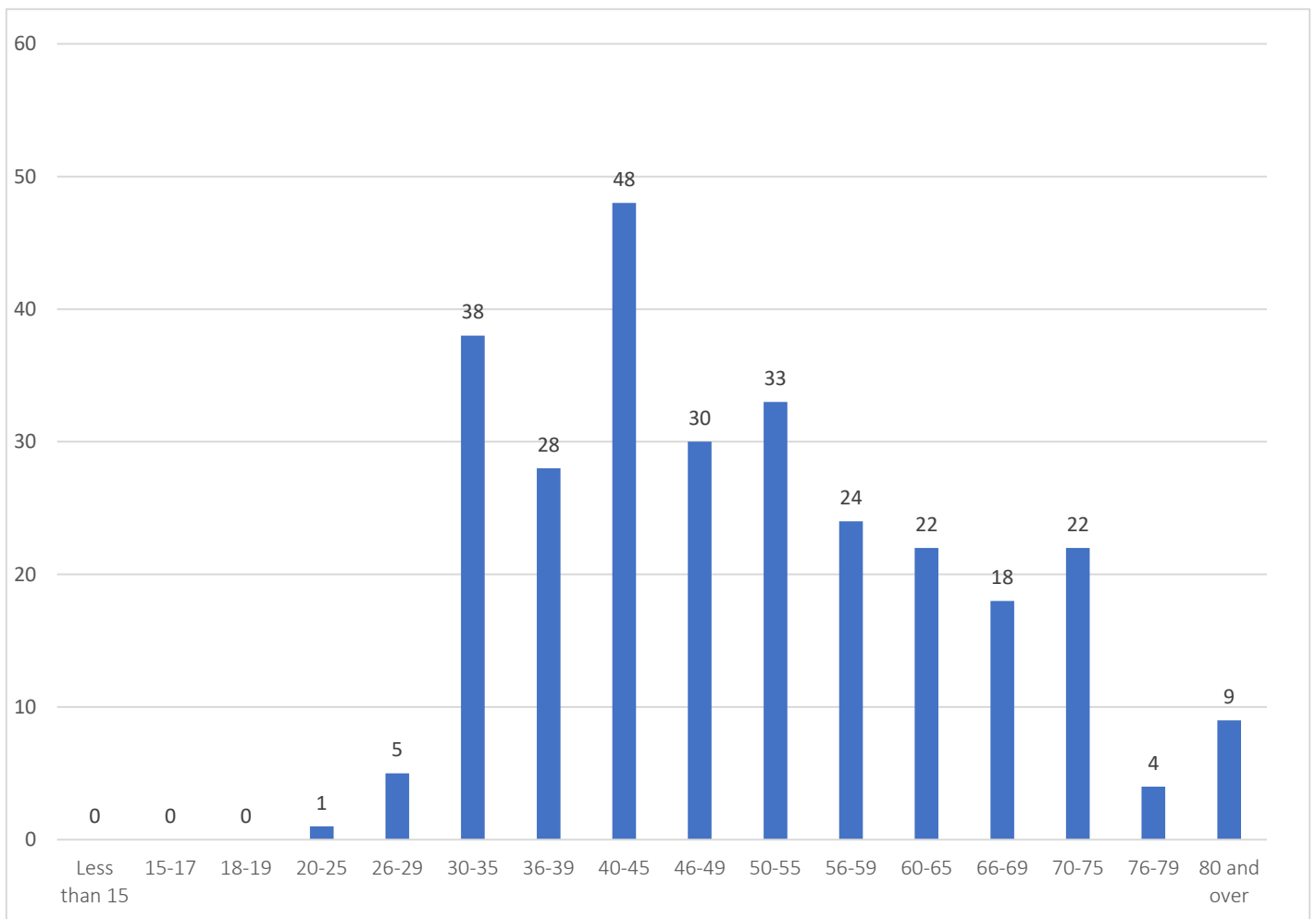


Figure 4 Age Range of Participants

Gender Identity

Figure 5 shows that participants who identify as women made up the majority of those who took the online survey (52%).

Total # of Responses: 292

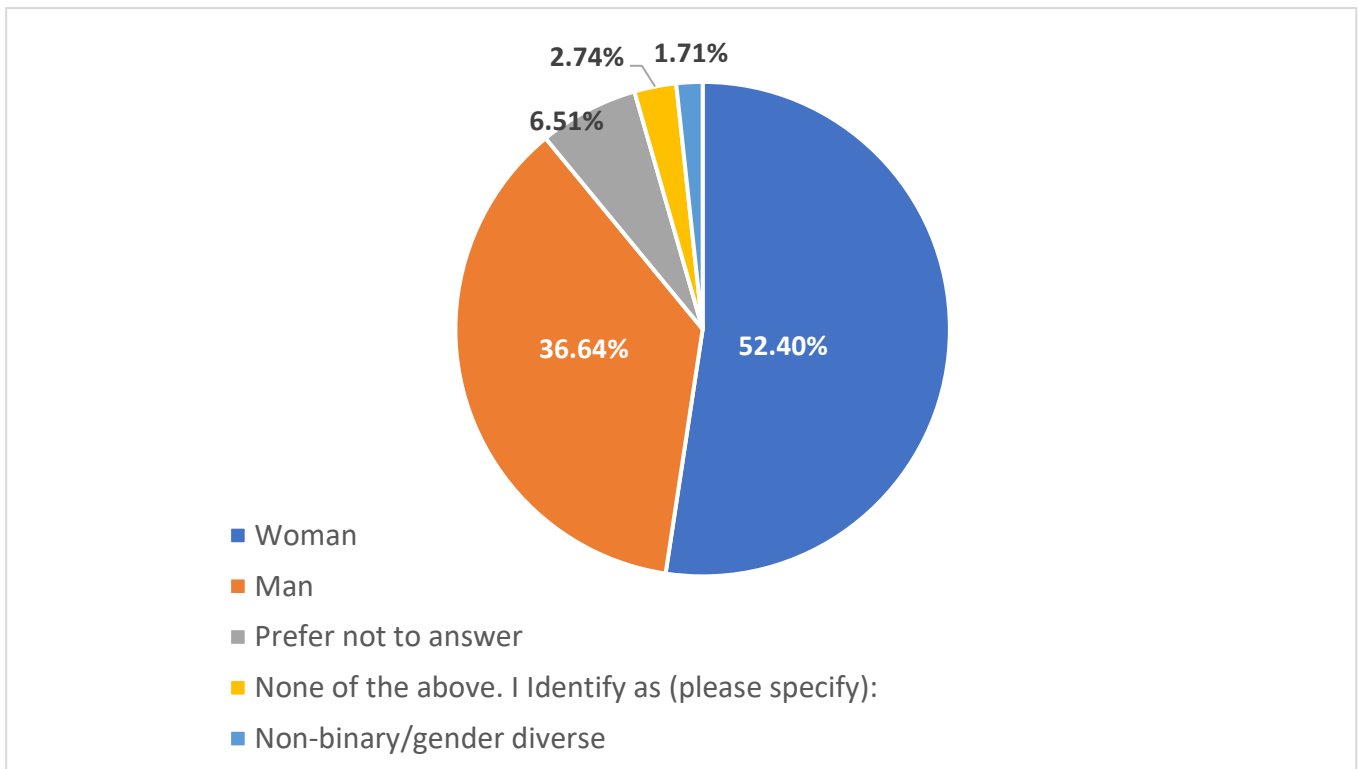


Figure 5 Gender Identity of Participants

Area of Residence

The following postal codes were provided by online survey participants. Most of the postal codes provided by participants were from the Grandview-Woodland neighbourhood (68%).

Total # of Responses: 19

Postal Code	# of Responses
K1P 5M7	1
V5L 2J2	1
V5L 3X5	1
V5L 2V8	1
V5L 2B5	1
V5L 2P3	1
V5L 2K9	1
V6B 5Z5	1
V5N 1L3	1
V5L 4B2	1
V5T 1T9	1
V5L 4W7	1
V5X 1B1	1
V5L 3C9	1
V6A 2A8	1
V5L 2L3	1
V5L 1C4	2
V5L 4X4	1

Housing Type

Figure 6 indicates single detached homes was the most common housing type of participants. Apartment or condo was the next most common housing type (35%), followed by townhouse/duplex (19%).

Total # of Responses: 293

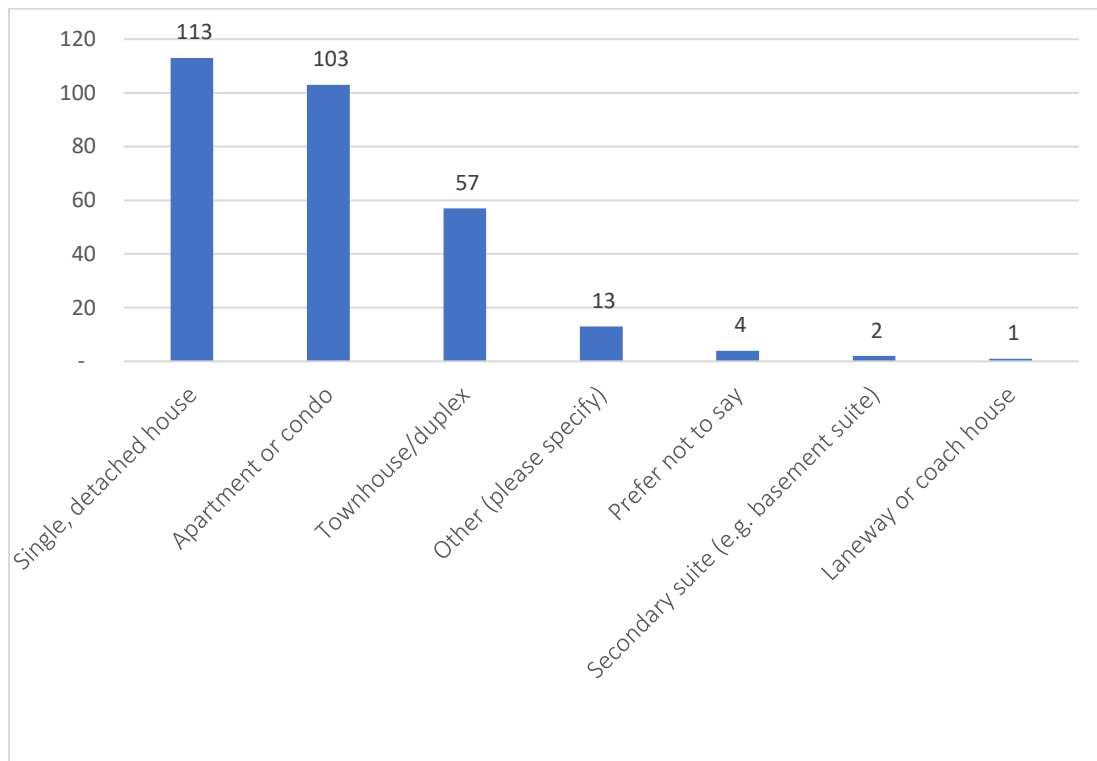


Figure 6 Housing Type of Participants

Of those who selected “Other”, two participants wrote in co-op housing.

Housing Tenure

When asked to describe their current tenure, Figure 7 shows that most participants own their place of residence (55%), while 34% rent their current residence.

Total # of Responses: 291

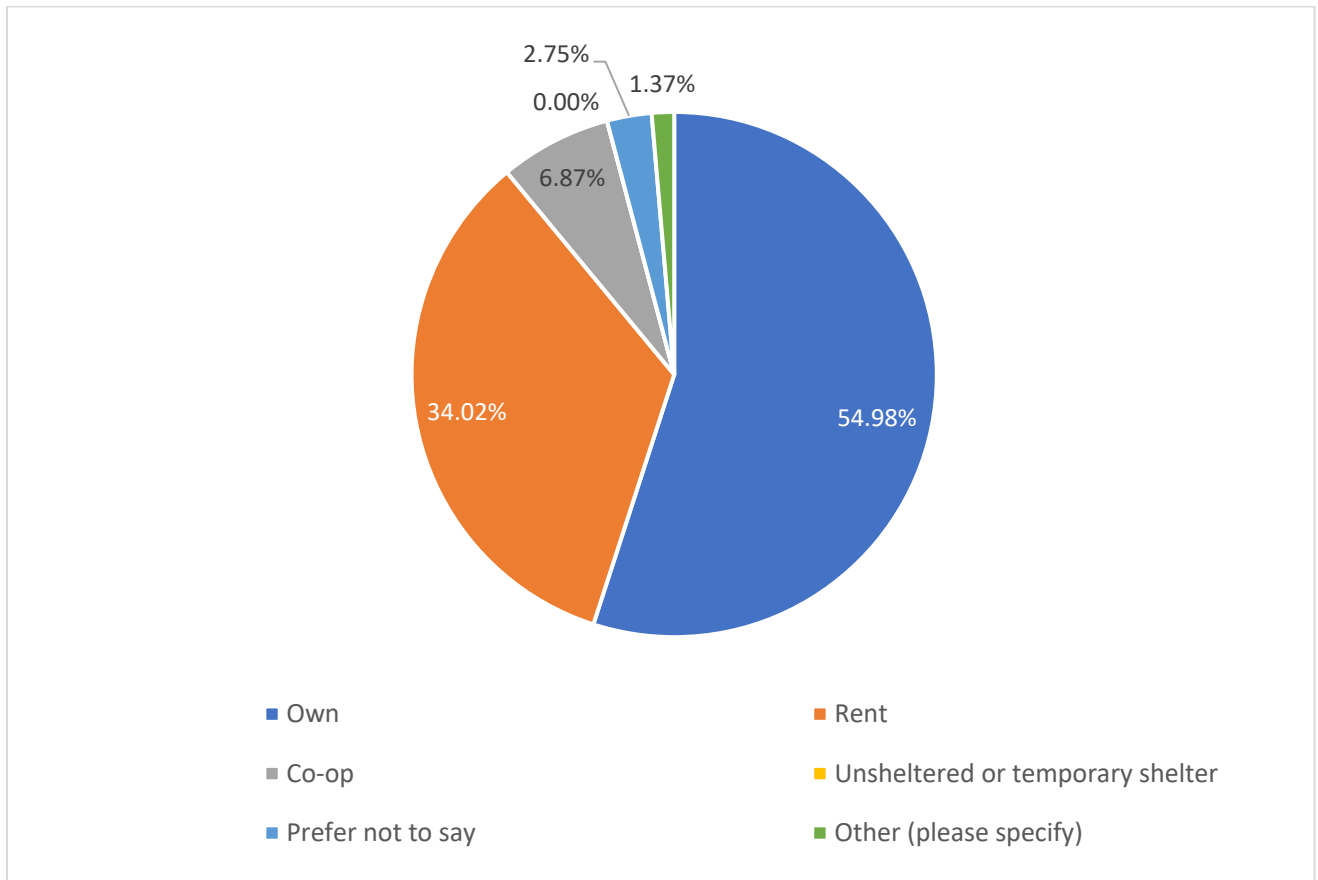


Figure 7 Housing Tenure of Participant Households

Housing Composition

When asked, “What does your household look like?”, survey participants selected the following answers. Figure 8 indicates that the most common living situation is living with family, including children (39%). This is followed by living with a partner (35%).

Total # of Responses: 293

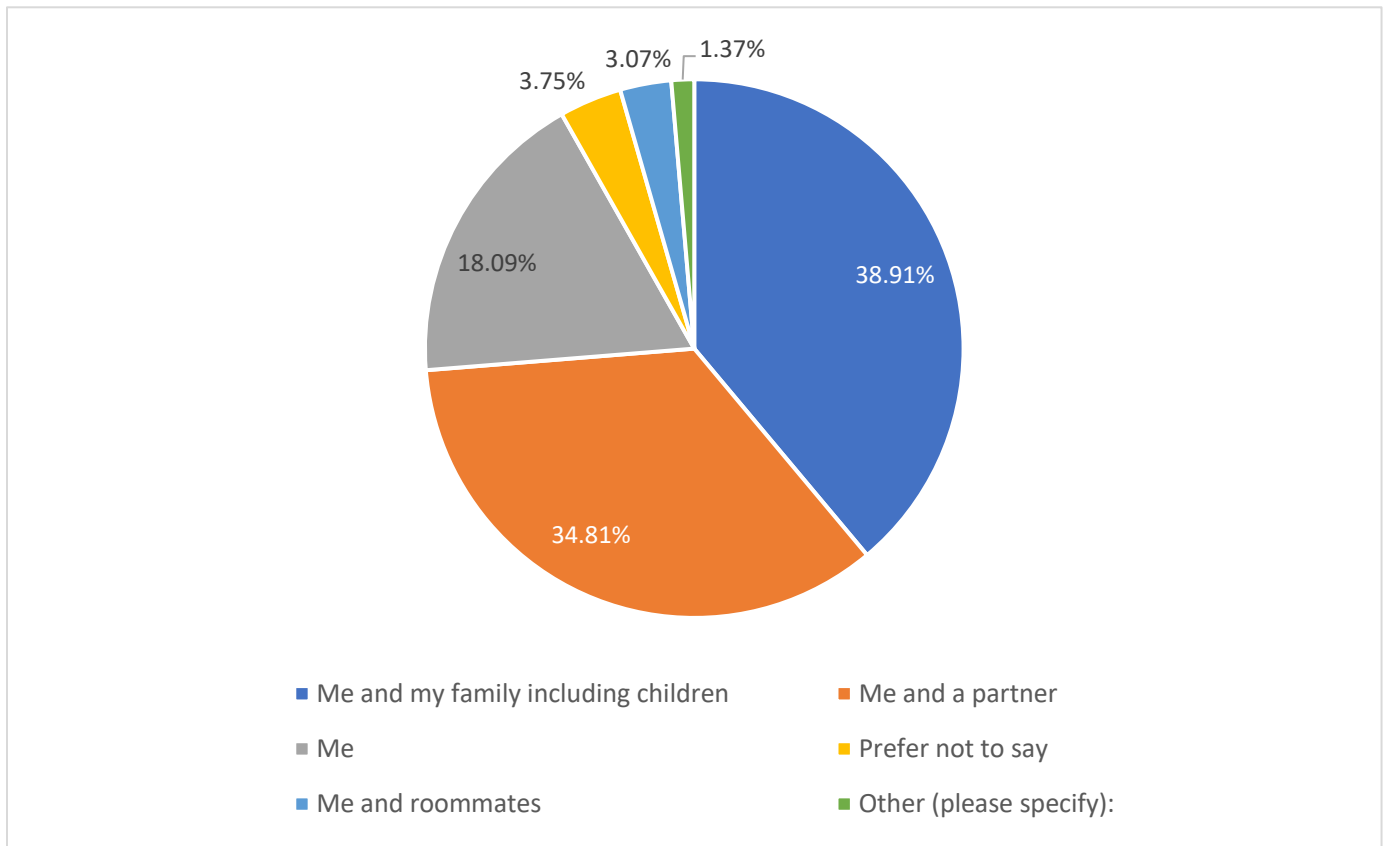


Figure 8 Housing Composition of Participants

Participants who selected “Other”, provided the following alternatives:

- Me and my family including children and housemates
- Me in a separate unit of a shared house
- Non-profit mixed socio-economic rental

Children

Figure 9 represents the proportion of participants who live in a household that includes children under 18 years old. The majority of participants live without children in their household (52%), compared to the 41% who do live with children in their household.

Total # of Responses: 250

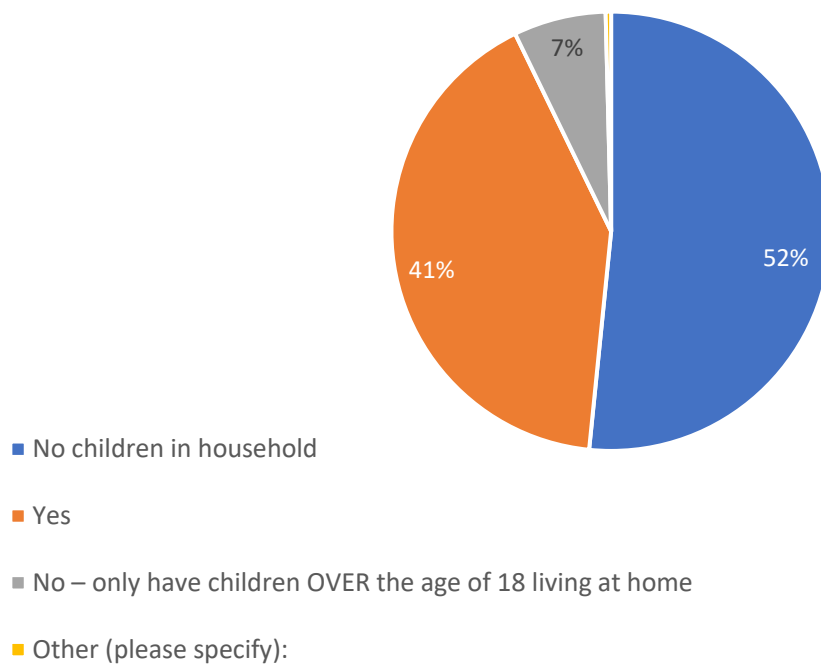


Figure 9 Participants Living With and Without Children

Household income

Figure 10 shows the household income distribution among survey participants. The most common income range was between \$100,000 and \$150,000 (19.5%), followed closely by those who earn \$150,000 and above (18.8%).

Total # of Responses: 293

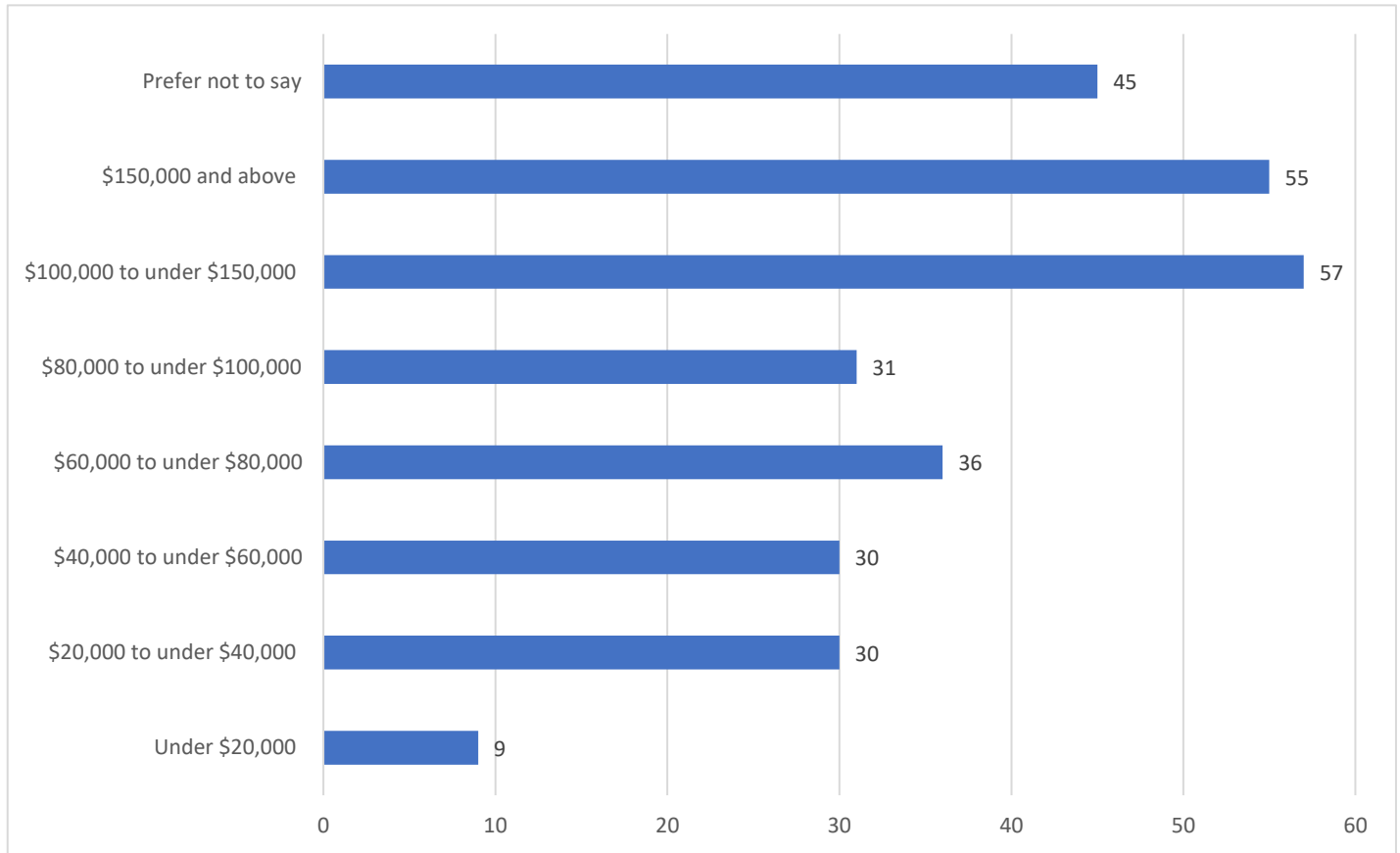


Figure 10 Household Income Distribution

Ethnic Origin

Participants were asked to identify their main ethnic origin or that of their ancestors (grandparents or older). Figure 11 shows the distribution of responses, with the most common choices being of European (45%) or Canadian (35%) descent.

Total # of Responses: 434

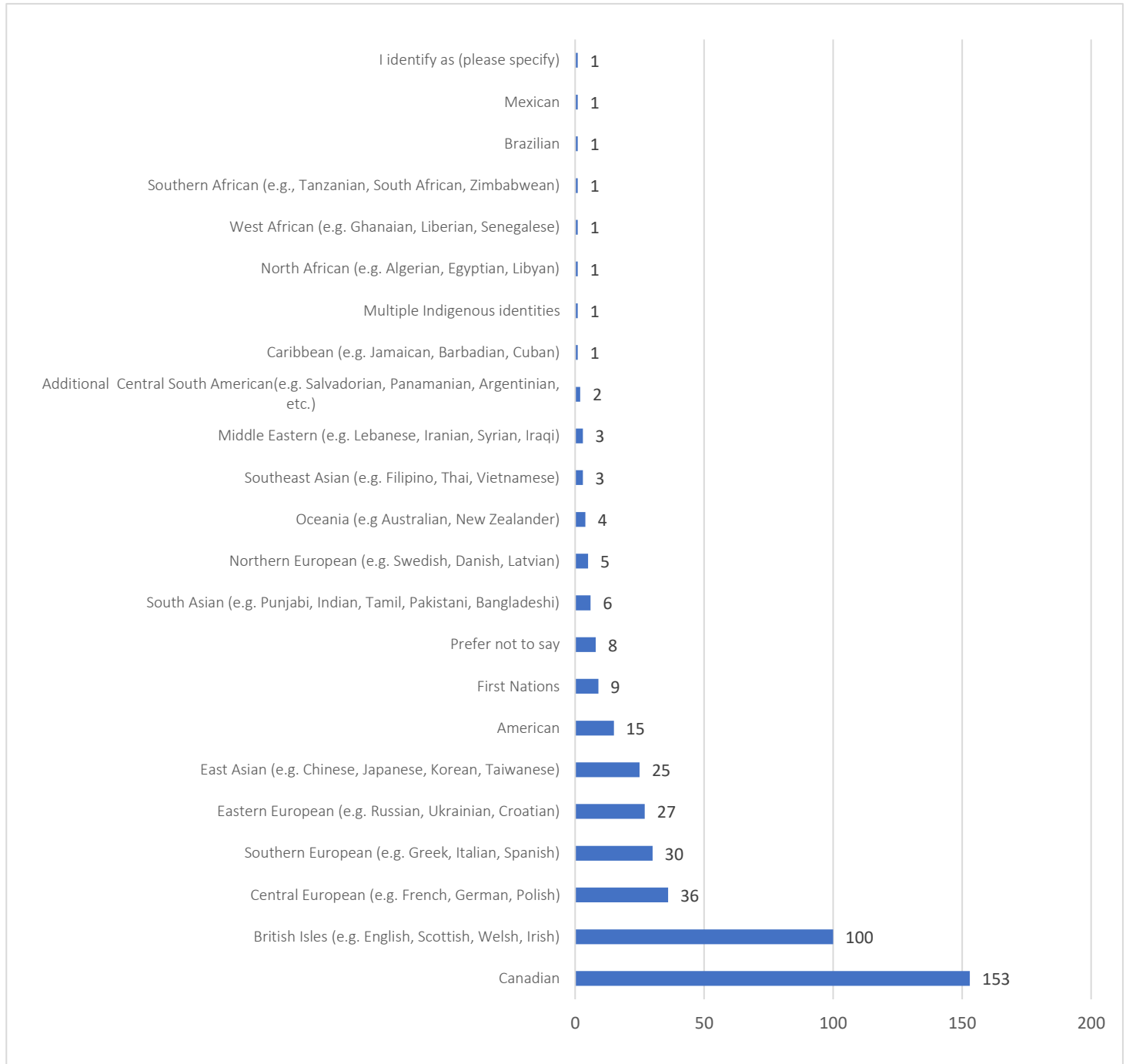


Figure 11 Ethnic Origin of Participants

Promotion

Figure 12 shows how participants heard about the survey, most of which heard through the “Talk Vancouver email invitation” (69%).

Total # of Responses: 316

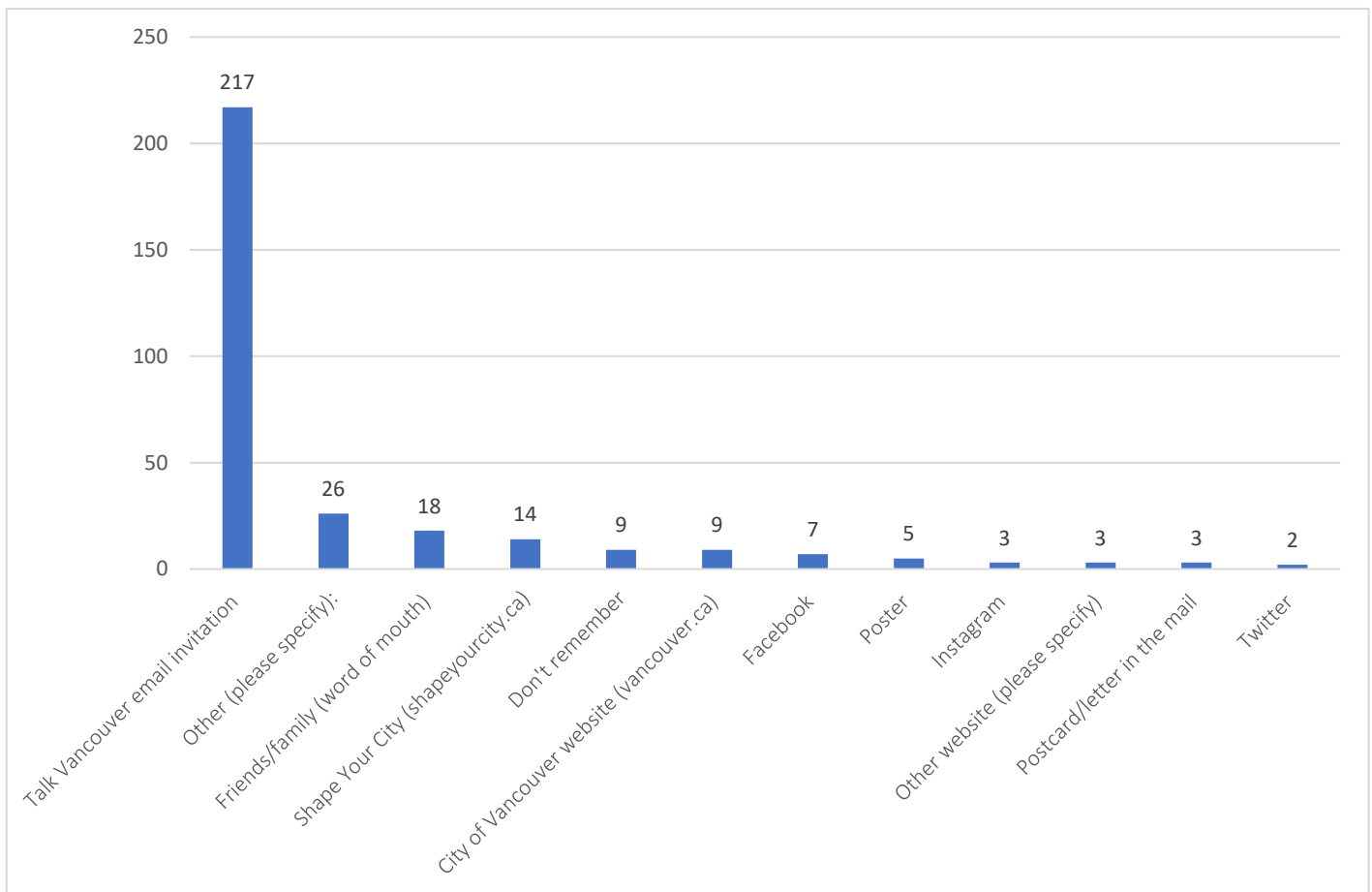


Figure 12 How Participants Heard About the Survey

“Other” ways participants found out about the survey included:

- On site (at the pool reception, library)
- Britannia schools and childcare (including PAC)
- Britannia Community Centre email
- Regular committee meetings
- Nextdoor Grandview app

Engagement Experience

Participants were asked questions about their experience taking the survey. The following charts show level of agreement for each statement.

“The questions were appropriate for the public.”

Total # of Responses: 269

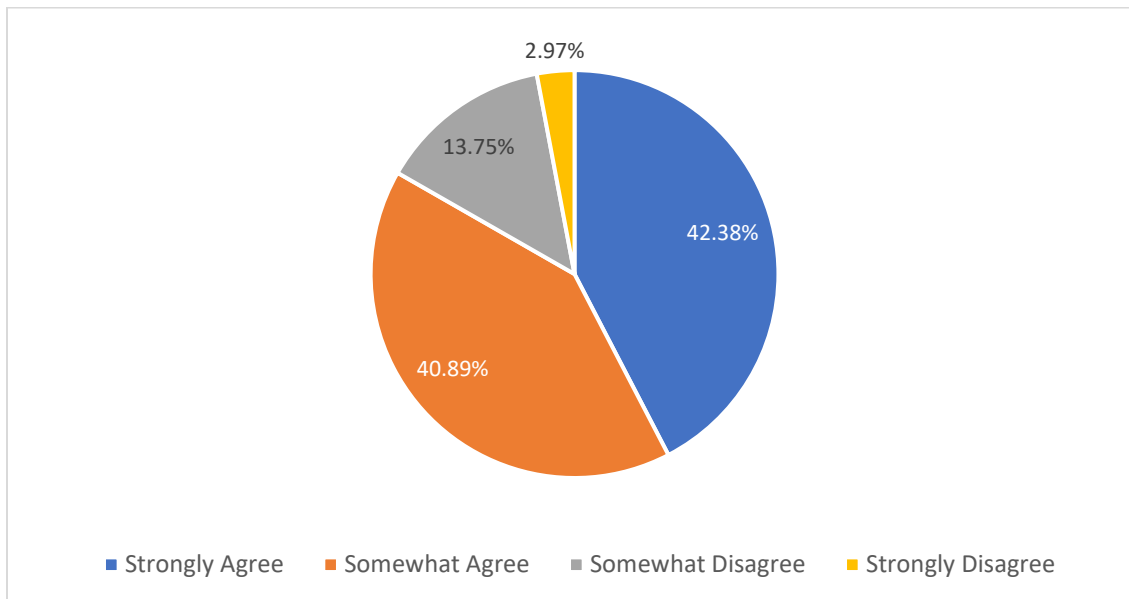


Figure 13 Survey Questions

“The information presented was clear and easy to understand.”

Total # of Responses: 270

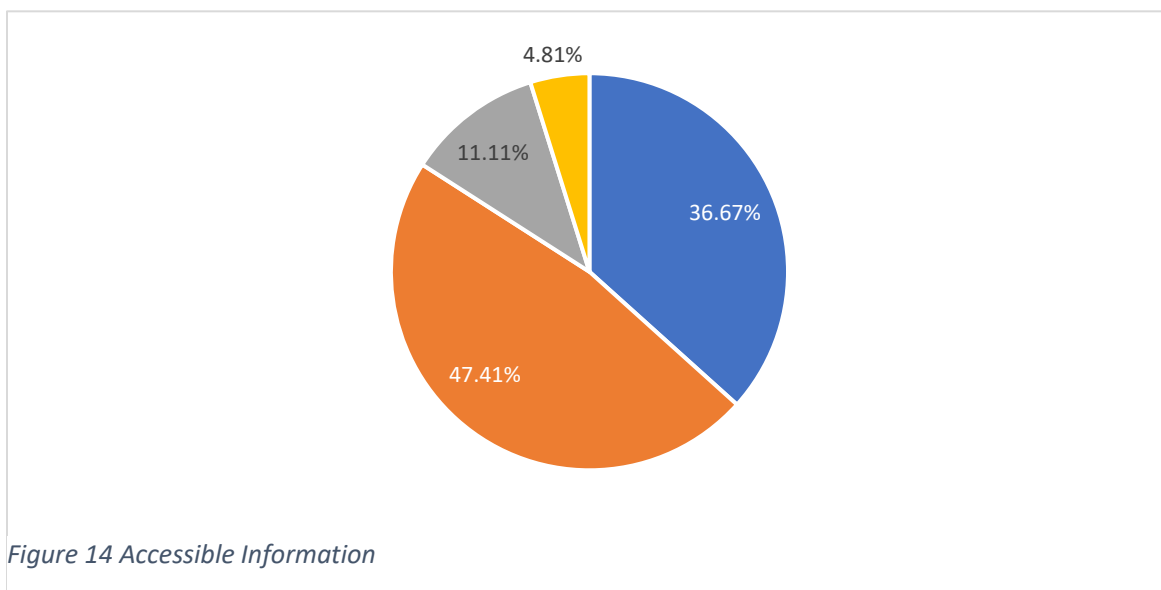


Figure 14 Accessible Information

“I had enough information to answer the questions asked.”

Total # of Responses: 271

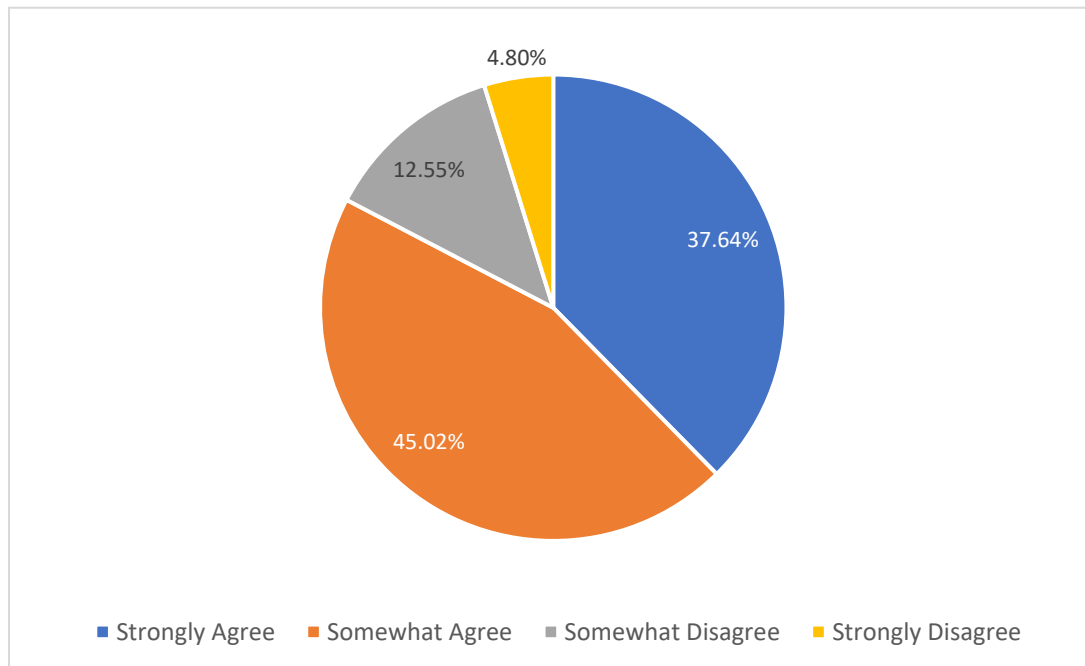


Figure 15 Enough Background Information

“I had enough of an opportunity to share my views.”

Total # of Responses: 271

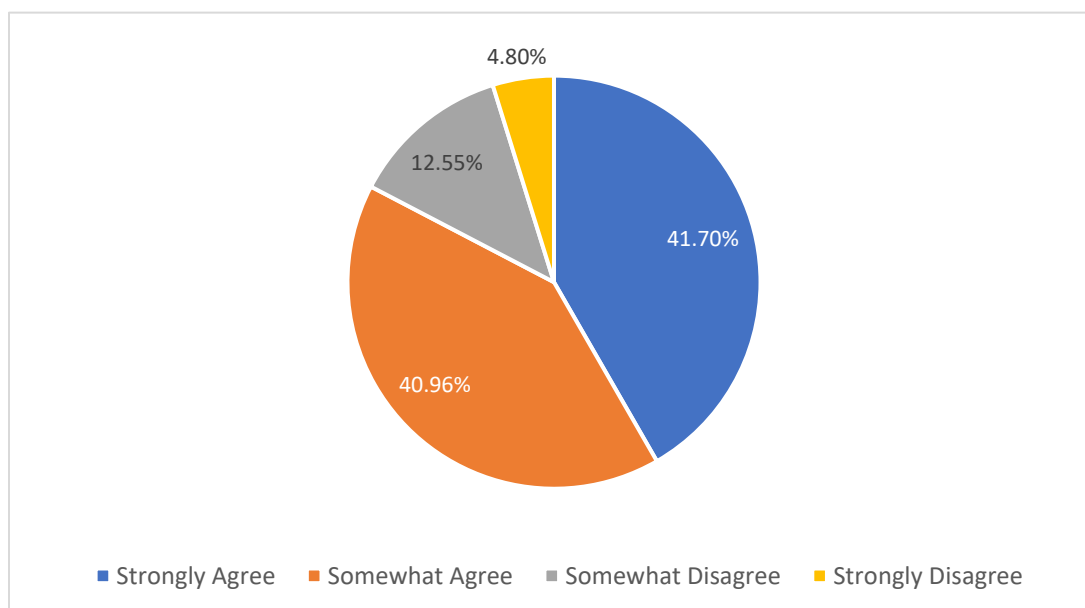


Figure 16 Opportunity to Share Views

“I would take a survey like this again.”

Total # of Responses: 271

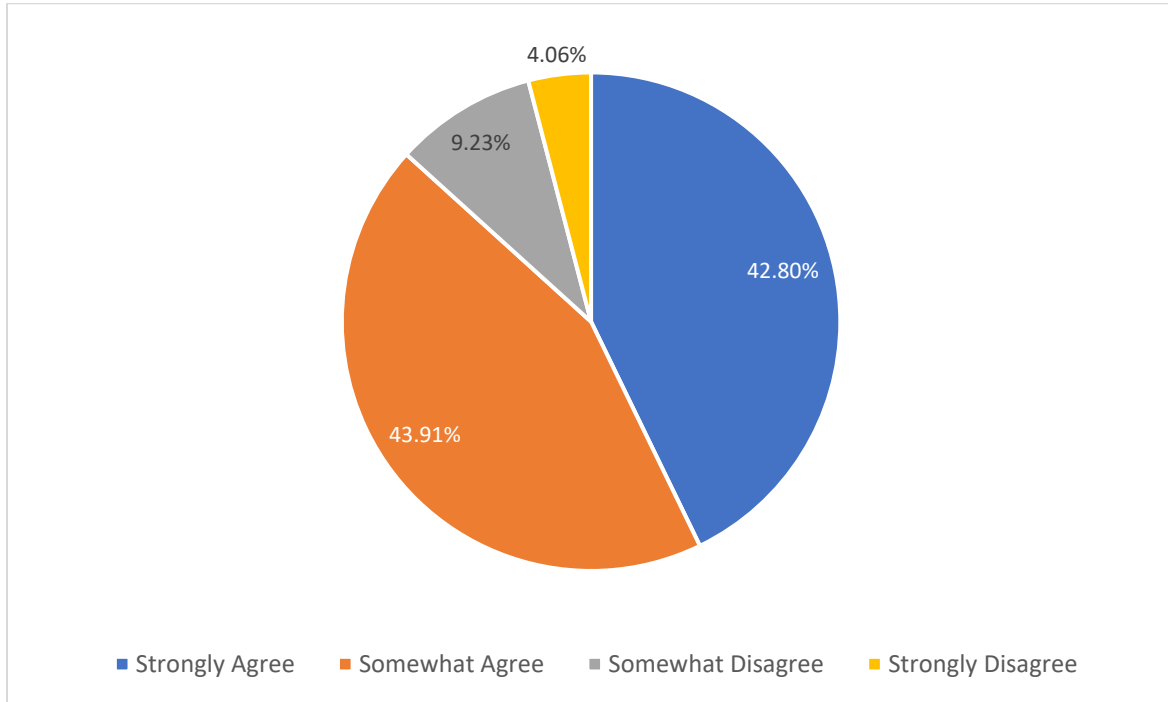


Figure 17 Likelihood to Take Survey Again