

Broadway Plan:
Virtual Update

September 2020

CITY OF VANCOUVER

The City of Vancouver is on the unceded traditional territory of the Musqueam, Squamish and Tsleil-Waututh First Nations.

These lands are the foundation of thousands of years of living culture of the Musqueam, Squamish and Tsleil-Waututh peoples.

Agenda

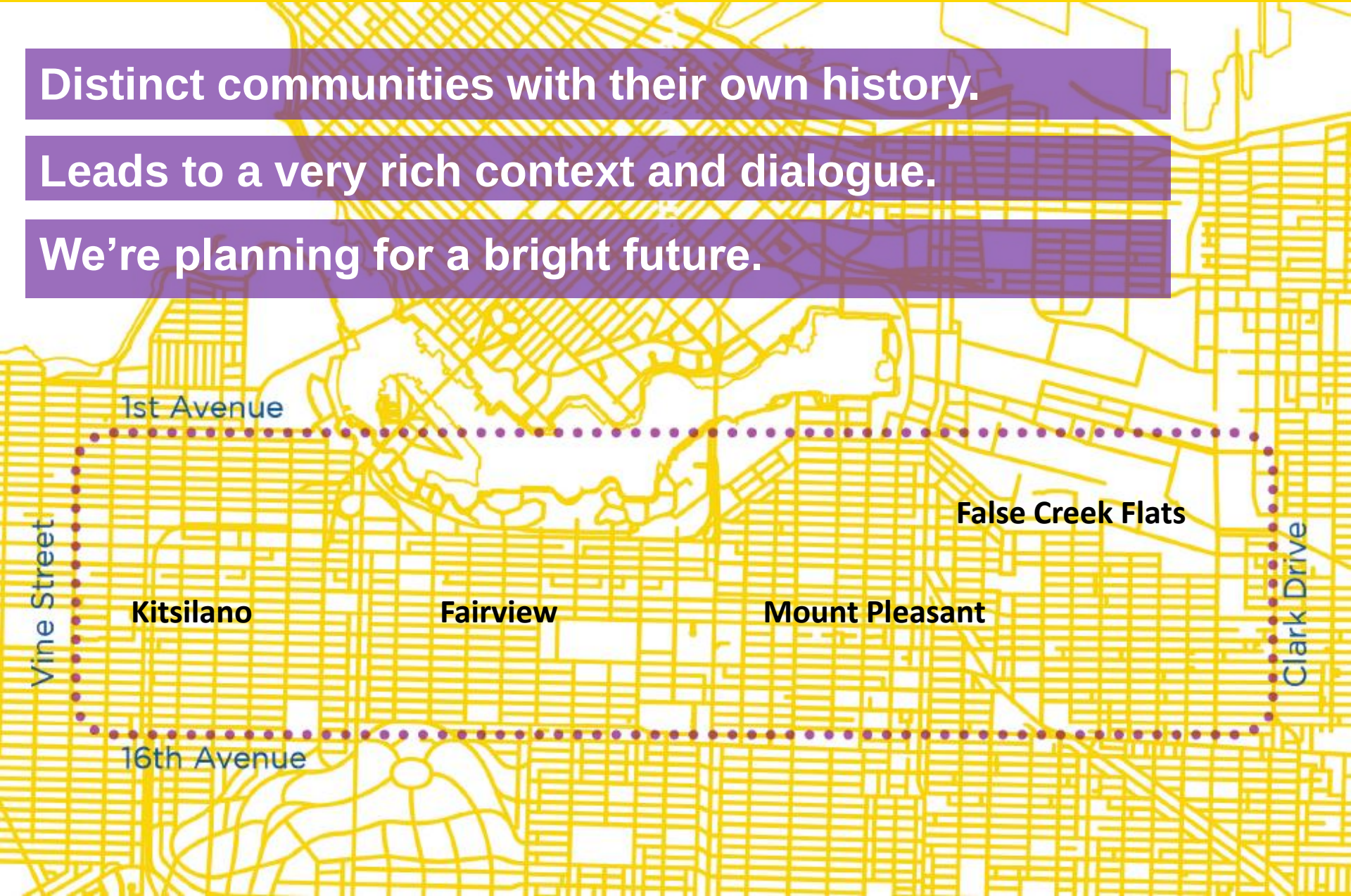
1. Context and Study Area
2. Broadway Plan Scope
3. COVID-19 and Recalibrated Planning Program
4. Quick Start Recovery Actions
5. Phase 2 Engagement “What We Heard”
6. Next Steps

Past, Present and Future

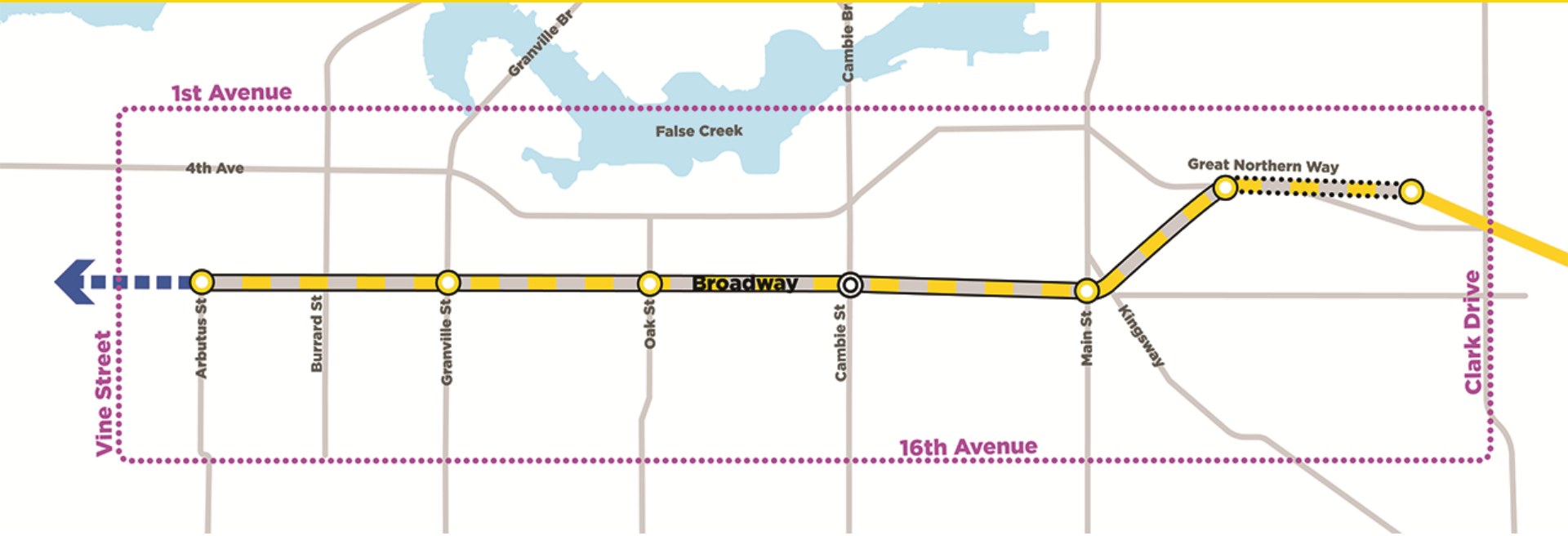
Distinct communities with their own history.

Leads to a very rich context and dialogue.

We're planning for a bright future.



Overview and Study Area



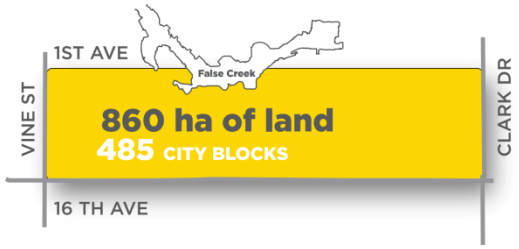
- Broadway Plan provides an opportunity to coordinate transit-supportive **land use, housing, job space, transportation improvements, public space design, and amenities** with the future Broadway Subway
- An opportunity to explore **emerging ideas** and a **platform for innovation**, informing Vancouver Plan and other planning programs
- Study area is generally from Clark Drive to Vine Street, between 1st Avenue and 16th Avenue

Overview and Study Area



Quick Facts:

- 2nd largest employment area in the province
- 84,400+ jobs (20% of city)
- 78,000+ people (12% of city)
- 42% of units are rental housing (<1.5% rental vacancy rate)

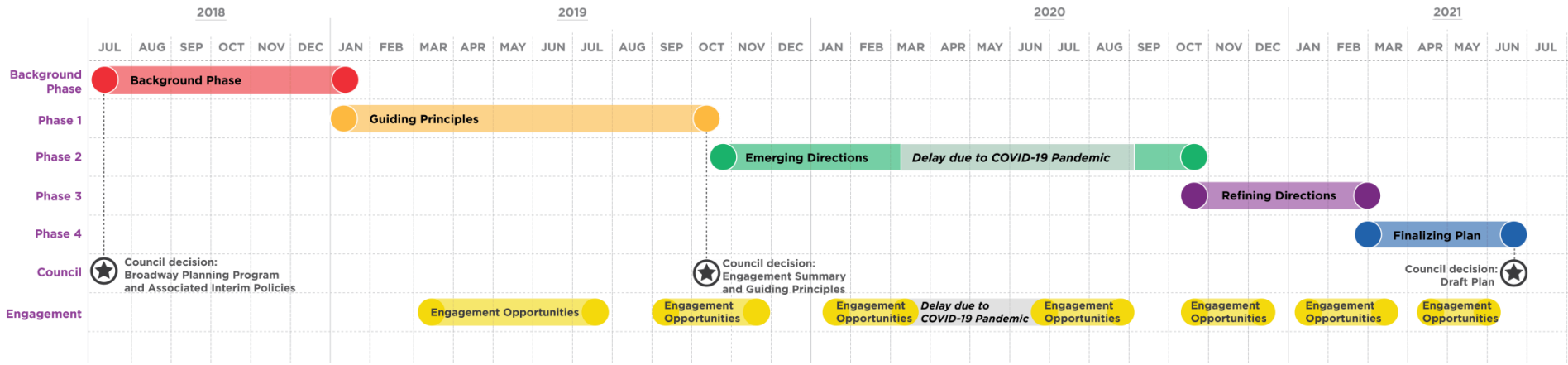


Broadway Plan: Scope

Broadway Plan will be a comprehensive area plan with policy for the following topics:

- Land Use and Built Form
- Urban Design
- Jobs and Economy
- Affordable Housing
- Streets and Transportation
- Parks and Public Spaces
- Heritage
- Arts and Culture
- Community Wellbeing
- Sustainability and Resiliency
- Utilities and Services
- Public Benefits Strategy

COVID-19 and Recalibrated Planning Program



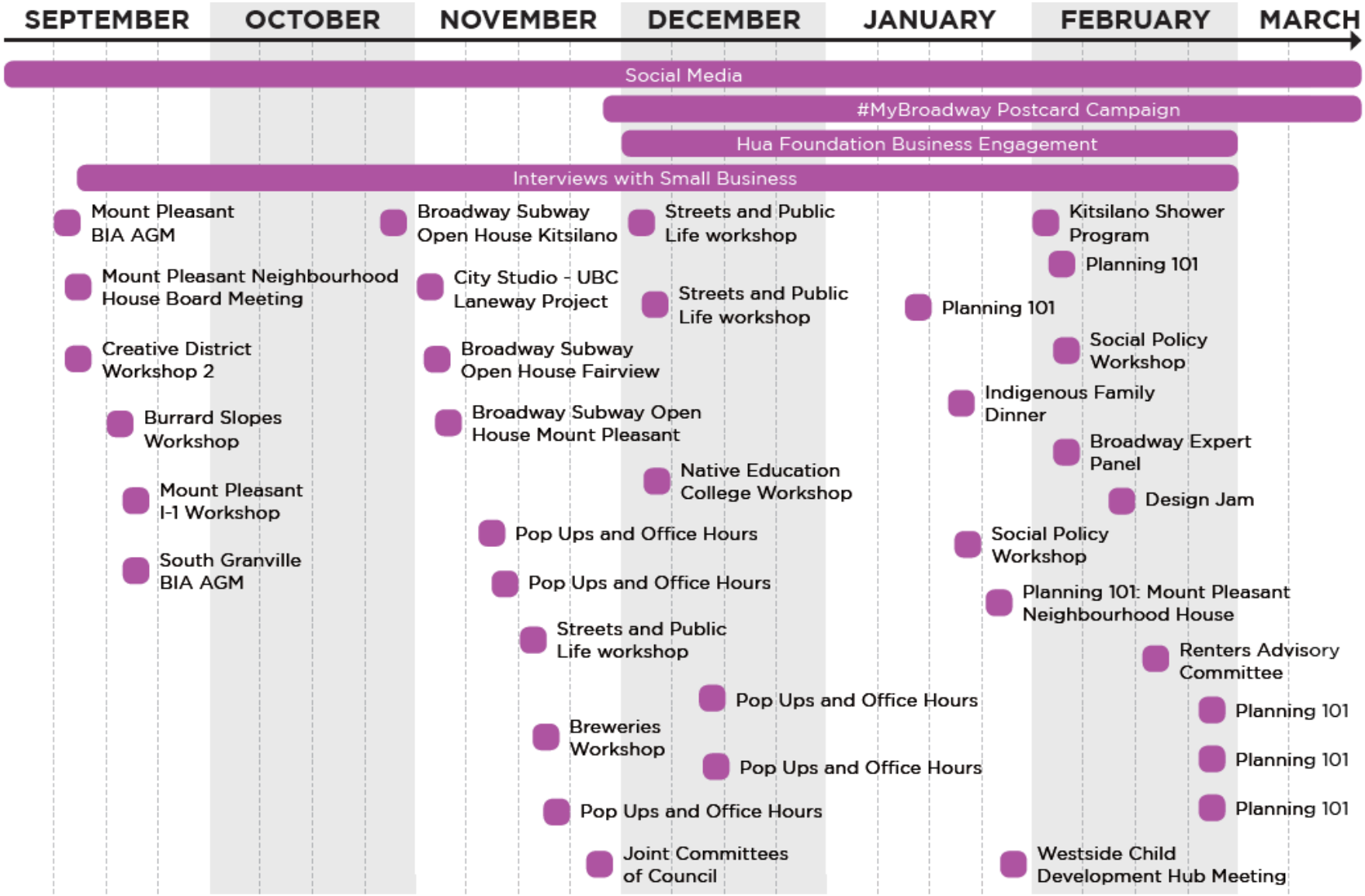
- At least six month delay due to COVID-19 (draft plan for Council's consideration by mid-2021)
- We must follow physical distancing and public health measures
- Importance of opportunity for in-person engagement at each phase of the planning program
- Short-term focus on:
  - Community Recovery Actions
  - Supporting Broadway Subway Project, e.g. street design concepts for station blocks

COVID-19: Community Recovery Actions

- Over spring and summer 2020, the Broadway Plan team has supported COVID-19 response and recovery actions in the study area, including:
  1. **Room to Move / Slow Streets** initiatives
  2. **Public Life Recovery** and **Temporary Patios**
- In fall 2020, Council will consider additional interim short-term actions to support community recovery across the city


WHAT WE HEARD

Phase 2 (Part 1): September 2019 to March 2020



Phase 2 (Part 1): September 2019 to March 2020

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Planning 101s (6)
130
People



Pop-ups + Office Hours (5)
119
People



Vancouver Native Education College Workshop
50
People



Creative Sector Design Jam
100
People



#MyBroadway Online Postcards
112
Responses



Advisory Groups + Committees (2)
40
People



UBC City Studio
50
People



Broadway Subway Open Houses (3)
508
People



#MyBroadway Postcard Outreach (3)
307
Interactions



Indigenous Family Dinner
15
People



Workshops (12)
244
People



Kitsilano Shower Program
15
People



BIAs (2)
35
People

1,835+ people were engaged during Phase 2 (Part 1)

39 Phase 2 (Part1) Engagement Events

Focused Engagement

Listening to those who were under represented in Phase 1

Urban Indigenous
Youth
Renters
Disproportionately Impacted Communities
Small Businesses and Workers



Focused Engagement: What We Heard

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Cultural and Community Serving Spaces:

- **Native Education College (NEC) and Mount Pleasant Neighbourhood House are important community hubs.**
- **Preserve, enhance and develop indoor and outdoor places for cultural practises and community gathering.**
- **Co-location of community services and creation of models that allow for partnership and sharing space.**

Focused Engagement: What We Heard



Housing:

- Need for supply of new affordable housing close to social service providers, employment and public transit.
- Displacement is impacting young people and families.
- Increased of housing options for workers earning minimum age.
- There is a specific need for Indigenous housing.

Focused Engagement: What We Heard



Transportation:

- **Enhance walkability on arterials and commercial streets.**
- **Broadway lacks destinations and would benefit from more small scale retail, amenities, and gather spaces.**
- **Retain and enhance human scale and character of key shopping streets.**

Focused Engagement: What We Heard



Small Business and the Economy:

- Reduce barriers to pop-up public space activations and retail opportunities.
- Advocacy for taxation reform (triple-net lease) and commercial rent controls.
- Enact right-of-first-refusal for businesses that experience displacement by development.
- Improve flexibility of zoning and bylaws to support a variety of uses, shared spaces and or incentivize business co-working models.
- Link affordable housing to economic health.

Neighbourhood Engagement

We shared information and collected people's perspectives through a variety of in-person and online tools.



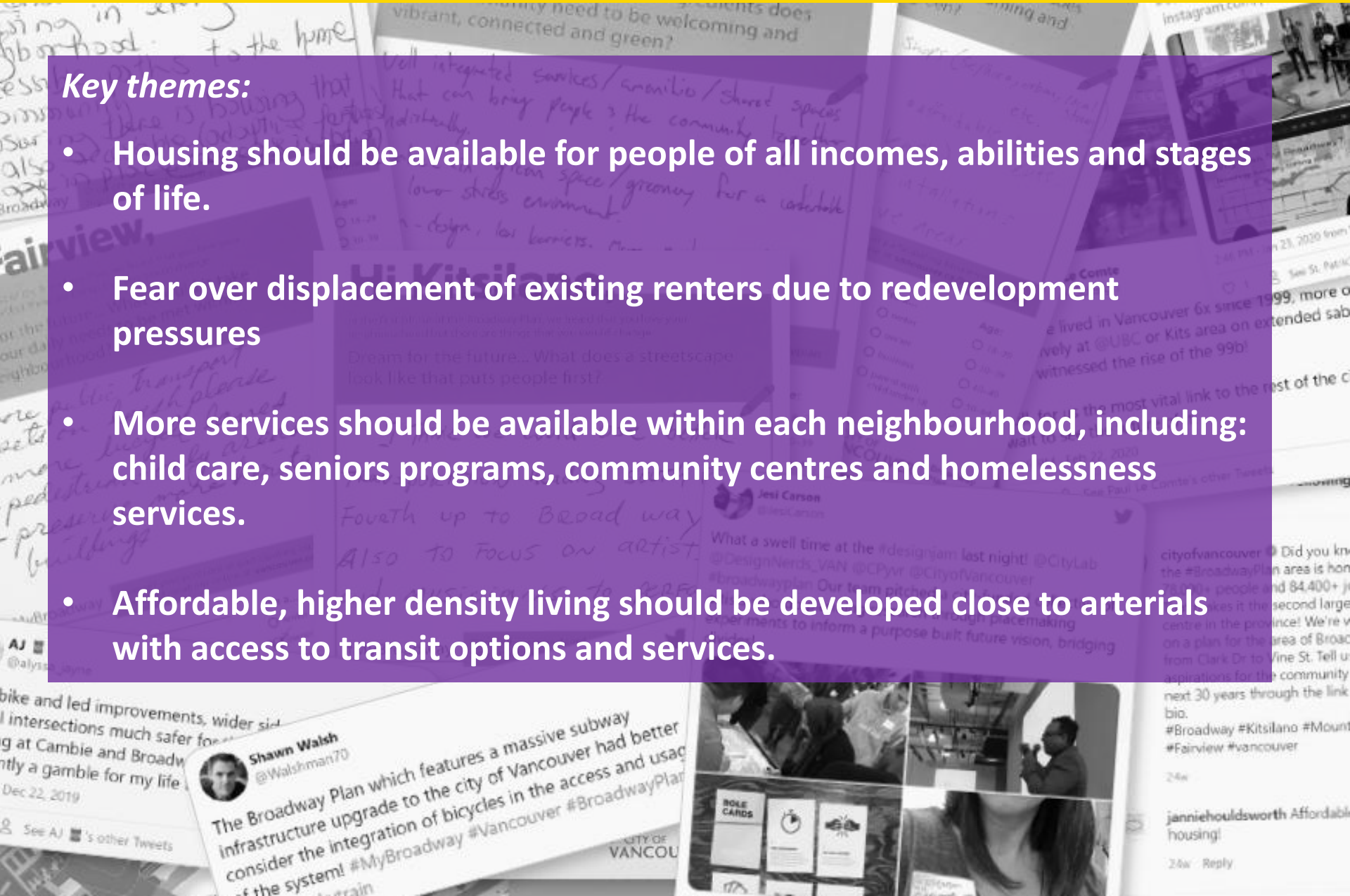
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Neighbourhood Engagement: What We Heard

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Key themes:

- **Housing should be available for people of all incomes, abilities and stages of life.**
- **Fear over displacement of existing renters due to redevelopment pressures**
- **More services should be available within each neighbourhood, including: child care, seniors programs, community centres and homelessness services.**
- **Affordable, higher density living should be developed close to arterials with access to transit options and services.**



Neighbourhood Engagement: What We Heard

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Key themes:

- **Need for variety of transportation options: walkability, cycling and public transportation.**
- **Greener neighbourhoods: street trees, native vegetation in street medians, pocket parks and community gardens throughout the community.**
- **Improve access to affordable food options throughout the community.**

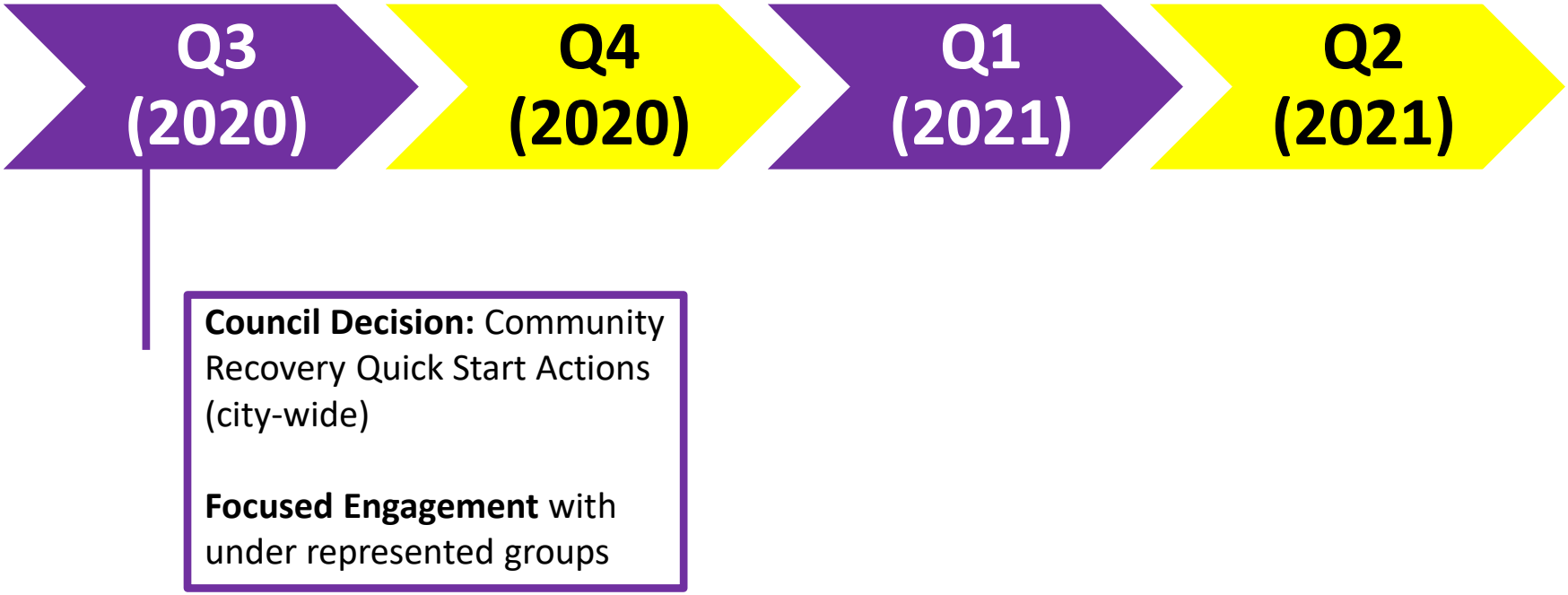
Neighbourhood Engagement: What We Heard

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Key themes:

- **Create more opportunities for gathering and socialization.**
- **Support and maintain local businesses.**
- **Link complete communities to the locational preferences of where jobs locate.**
- **Support organizations and community serving spaces that foster community, culture, and neighbourhood connections.**

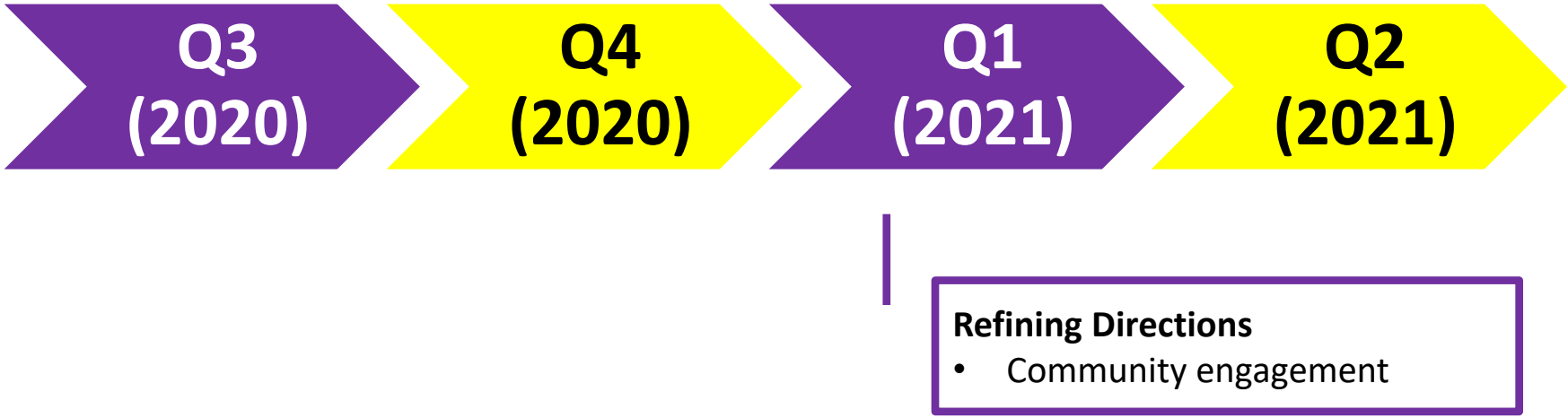
What's Next


Q3 (2020)
Q4 (2020)
Q1 (2021)
Q2 (2021)
Council Decision: Community Recovery Quick Start Actions (city-wide)
Focused Engagement with under represented groups

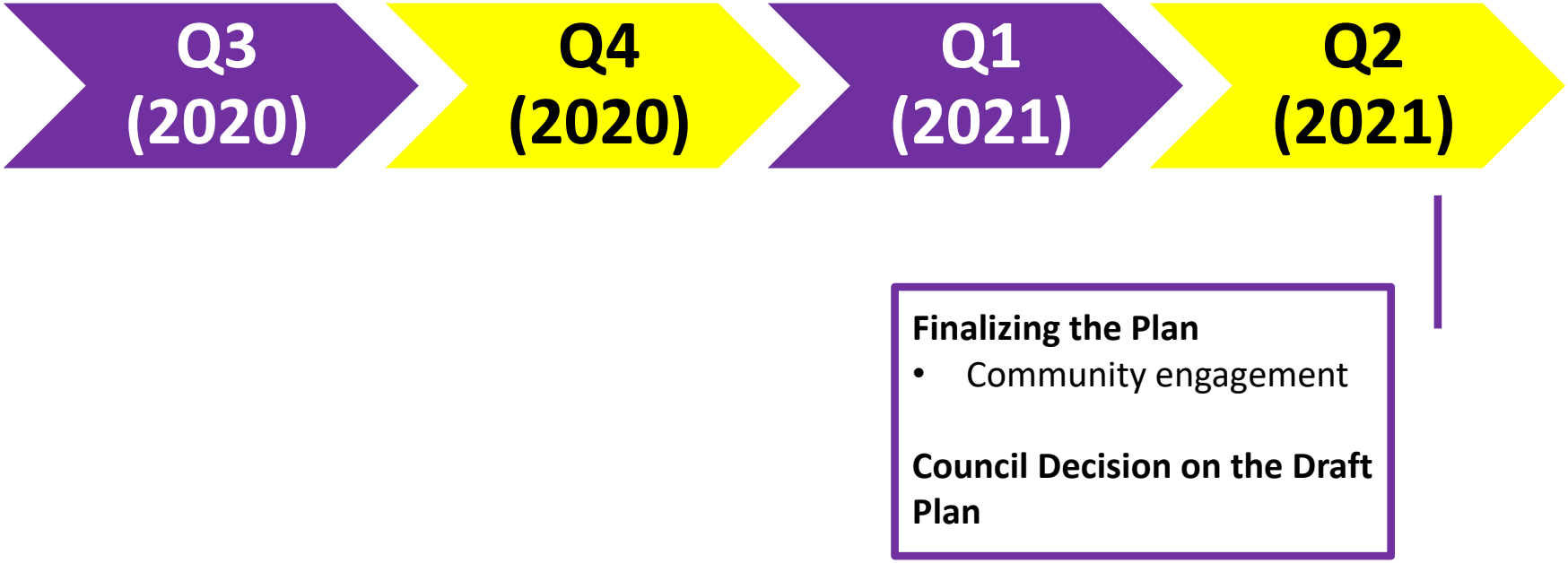
What's Next


Q3 (2020)
Q4 (2020)
Q1 (2021)
Q2 (2021)
Broadway Street Design
• Community engagement
Phase 2: Emerging Directions
• Community engagement

What's Next


Q3 (2020)
Q4 (2020)
Q1 (2021)
Q2 (2021)
Refining Directions
• Community engagement

What's Next


Q3 (2020)
Q4 (2020)
Q1 (2021)
Q2 (2021)
Finalizing the Plan
• Community engagement
Council Decision on the Draft Plan

What's Next: Stay Up to Date

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VISIT: shapeyourcity.ca/broadway-plan

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Broadway Plan

We would like your feedback on the comprehensive planning and engagement process for the Broadway Plan. The Broadway Plan Team will use this page to provide project updates and ask for community input on different aspects of the plan.

In March 2019, we launched a two-year process to create a comprehensive community plan for the area within Vine St to Clark Dr and 1st Ave to 16th Ave. Through the process, there will be ongoing opportunities to share your thoughts.

The 30-year plan will focus on opportunities to integrate new housing, jobs, and amenities around the new Broadway Subway.

Our goal is to support growth while maximizing the opportunities associated with the new rapid transit connection to the region.

The plan will address the need for:

- Increased job space
- Deepening housing affordability
- Minimizing displacement of existing tenants
- New or improved connections
- Improved parks and public spaces
- New and renewed public amenities



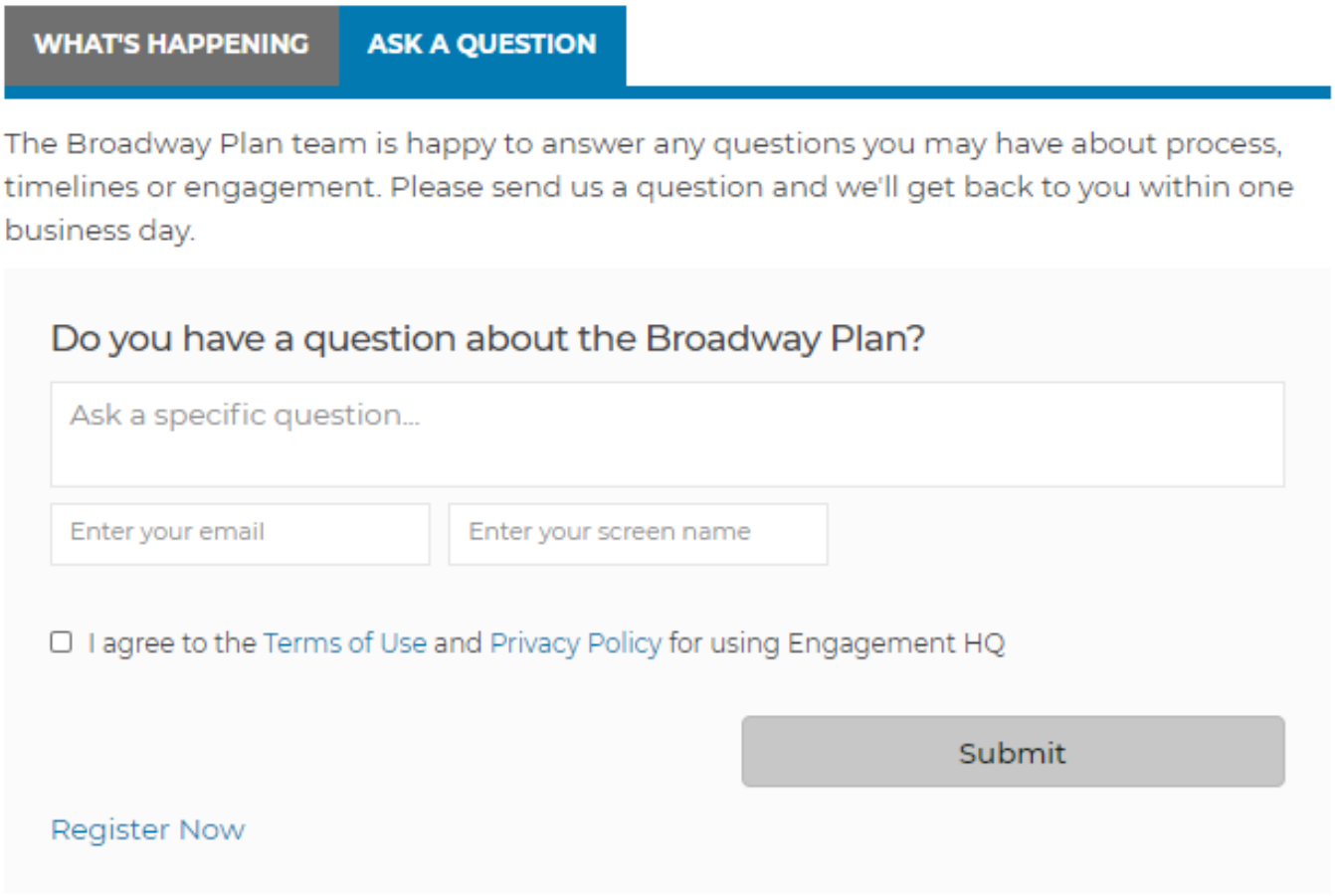
Register to get involved!

Project timeline

- **City Council approves Terms of Reference for Broadway Planning Program**
  June 2018
- **Form planning team, do background research, create an engagement strategy, and prepare the planning program**
  June 2018 to late 2018
- **Launch the planning program and create guiding principles**
  Public engagement opportunities in early 2019.
- **Create the Plan's emerging directions: form growth scenarios and patterns for change**
  Public engagement opportunities in late 2020.
- **Refine the plan directions: form a preferred scenario and create a draft Broadway Plan**
  Public engagement opportunities in early 2021.

WHAT'S HAPPENING | ASK A QUESTION

What's Next: We Want To Hear From You



Key Documents

- Phase 2 (Part 1) Engagement Summary
- Other documents:
  - Terms of Reference
  - Phase 1 Engagement Summary Report
  - Area Profiles




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Thank you