

# **BROADWAY PLAN**

## **Broadway Public Realm and Streetscape Plan Engagement**

### **Phase 1 Engagement Summary**

January 2024

## **Acknowledgement**

The Broadway Public Realm and Streetscape planning process aims to recognize the living culture and history of the x̱w̱məθḵw̱əy̱əm (Musqueam), Sḵwx̱w̱ú7mesh (Squamish), and sə̱lilw̱ətał (Tsleil-Waututh) peoples.

The City of Vancouver is on the unceded traditional territories of the Musqueam, Squamish and Tsleil-Waututh Nations. The Nations have a spiritual, cultural, and economic connection to the land since time immemorial. The term unceded acknowledges the dispossession of the land and the inherent rights that the Nations hold to the territory. The term serves as a reminder that Musqueam, Squamish and Tsleil-Waututh have never left their territories and will always retain their jurisdiction and relationships with the territory.

### **City of Vancouver**

Vancouver City Council endorsed the United Nations Declaration on the Rights of Indigenous Peoples (UNDRIP) in 2013 and has designated Vancouver as a City of Reconciliation. To achieve its goals, the City established the Reconciliation Framework in 2014, which was reaffirmed by the City in 2022.

In October 2022, Vancouver City Council adopted the UNDRIP Strategy for Vancouver. All City activities including the Broadway Public Realm and Streetscape planning process will align with, and advance, the UNDRIP Strategy's calls-to-action.

### **Learn More**

There are a number of resources available to learn more about the historical and current relationship the Musqueam, Squamish,

and Tsleil-Waututh Nations have with the land now known as the City of Vancouver. Their websites contain information about their histories, cultures, governance, and ways of affirming their continuity on these lands:

Musqueam Indian Band: [www.musqueam.bc.ca](http://www.musqueam.bc.ca)

Squamish Nation: [www.squamish.net](http://www.squamish.net)

Tsleil-Waututh Nation: [www.twnation.ca](http://www.twnation.ca)

Please visit the City of Vancouver website to learn more about the designation as a City of Reconciliation, the City of Vancouver's United Nations Declaration on the Rights of Indigenous Peoples (UNDRIP) Strategy, and the City of Vancouver's First Peoples: A Guide for Newcomers.

[Read the City of Reconciliation webpage here](#)

[Read the City of Vancouver's UNDRIP Strategy here](#)

[Read First Peoples: A Guide for Newcomers here](#)

# **Table of Contents**

## **Executive Summary**

### **1. Introduction**

1.1 About the Broadway Plan

1.2 About this Report

### **2. Engagement Process**

2.1 Engagement Activities

2.2 Notification Process

2.3 Engagement Approach

### **3. What We Heard**

3.1 Phase 1 Survey

3.2 Stakeholder Meetings

3.3 Pop-up Events

### **4. What's Next?**

## Executive Summary

From September to November 2023, City staff launched Phase 1 of a community and stakeholder engagement process to inform the preparation of the Broadway Plan's Public Realm Plan and Streetscape Plan. Over the course of the engagement period, over 900+ people who live, work, visit or play in the Broadway Plan area were engaged in the process. This includes 683 survey responses, over 200 pop-up visitors, and seven stakeholder meetings.

This engagement summary provides an overview of the engagement opportunities and what we heard. Feedback that was collected during this phase of engagement will be used to inform the Draft Public Realm Plan and Draft Streetscape Plan that will be shared in 2024.

## Key Themes from Phase 1 Engagement

- **Active transportation:** Support for more pedestrian-oriented spaces. Interest in expanding the cycling network.
- **Public open space:** Support for “Streets as Better Public Spaces” projects to improve livability and foster a sense of community. Interest in creating adaptable and multi-use spaces in village areas supporting a variety of activities, users and abilities.
- **Placemaking:** Barriers to activating existing streets, parks and public spaces. Need to improve sanitation, maintenance and power access in public spaces. Support for more public art, and cultural and entertainment spaces.
- **Accessibility and safety:** Consider a variety of needs to improve accessibility and safety of public spaces. Access to

clean water, public washrooms and weather protection is needed to make public spaces more accessible, safe and efficient.

- **Natural environment:** Interest in opportunities to access nature and address climate change.
- **Parking and loading:** Need for efficient and reliable parking and loading to support accessibility. Specific areas identified include: VGH, medical office buildings, Goh Ballet, Stanley Theatre, and select locations near village shopping streets.

# 1. Introduction

## 1.1 About the Broadway Plan

The [Broadway Plan](#) is a comprehensive area plan to guide growth and positive change in the neighbourhoods surrounding the Broadway Subway over the next 30 years. During the Broadway Plan process we heard from thousands of people about ideas, interests and opportunities for streets, parks, and public open spaces in Kitsilano, Fairview and Mount Pleasant.

Following adoption of the *Broadway Plan* in June 2022, City staff have begun work on implementation of the Plan. Two of the major implementation tasks are to create a Public Realm Plan for the Broadway Plan area and a Streetscape Plan for Broadway itself. These supplementary plans are meant to build on the [Public Realm Framework chapter](#) of the Broadway Plan, providing more guidance on what, how and where the public realm policy directions will be achieved.

- **What will the Broadway Public Realm Plan do?** The Broadway Public Realm Plan will identify what public open space and street enhancements would best support the current need and future growth in the Plan area. It will consider public open spaces on City-owned streets and properties, as well as privately-owned public spaces (POPS). It will be a practical guide to leverage opportunities for public realm improvements as the area grows.
- **What will the Broadway Corridor Streetscape Plan do?** The Broadway Streetscape Plan will establish a design concept for the transformation of Broadway into a “Great

Street”. It will be built over time through redevelopment of properties along Broadway and City-led capital projects.

## 1.2 About this Report

This report presents summarized information and key findings related to all engagement initiatives undertaken in Phase 1 of the Broadway Public Realm planning program, including a detailed breakdown of engagement events and activities, as well as responses to the survey. This report also includes information on the process to date, engagement numbers, and who we heard from. The Phase 1 engagement feedback will help inform Phase 2: Draft Public Realm Plan and Draft Streetscape Plan.

- **683** survey responses
- **200+** pop-up visitors
- **3,000+** website visitors
- **7** stakeholder meetings

### Timeline and Milestones

- **June 2022** – *Broadway Plan* approved
- **September-November 2023** – Phase 1: Analysis and Emerging Directions
- Develop Draft Plans
- **April-June 2024** – Phase 2: Draft Public Realm Plan and Streetscape Plan
- Refine Plans
- **July-December 2024** – Present Draft Plans to Council for consideration
- Implement incrementally, over the 30-year life of the Broadway Plan



## 2. Engagement Process

This report is the result of an engagement plan that involved both in-person and virtual opportunities to learn and provide feedback about the early directions for the Broadway Public Realm Plan and Broadway Streetscape Plan. The engagement touchpoints involved people who live, work, play, shop, visit and learn in the neighbourhoods in the Broadway Plan area and throughout the rest of Vancouver.

### 2.1 Engagement Activities

#### Virtual Open House

- **Sept 28, 2023** – Virtual open house launches (project information, survey, event details)
- **Oct 22, 2023** – Survey closes

#### Public Pop-up Events

- **Oct 5, 2023** – Mount Pleasant Community Centre
- **Oct 7, 2023** – 6<sup>th</sup> and Fir Park
- **Oct 12, 2023** – 14<sup>th</sup> and Main Plaza
- **Oct 21, 2023** – 13<sup>th</sup> & Granville Plaza

#### Stakeholder Meetings

- **Oct 3, 2023** – Public Disco
- **Oct 16, 2023** – Mount Pleasant BIA
- **Oct 16, 2023** – South Granville BIA
- **Oct 19, 2023** – Shop West 4<sup>th</sup> BIA
- **Oct 25, 2023** – Vancouver City Planning Commission
- **Oct 31, 2023** – Older Persons and Elders Advisory Subcommittee

- **Nov 15, 2023** – Persons with Disabilities Advisory Subcommittee

## **2.2 Notification Process**

Given the diverse lifestyles and access needs of Vancouver residents and visitors, staff chose a variety of mediums for notifying the public of the engagement process.

### **Email Newsletter**

- **4** broadcast emails
- **1,789** email subscribers at time of launch

### **Social Media**

- Organic: **78,763** impressions
- Paid: **130,748** impressions

### **Printed Materials**

- **24** community centres
- **15** public library branches

## **2.3 Engagement Approach**

The Broadway Public Realm Plan and the Broadway Streetscape Plan aim to recognize the living culture and history of the Musqueam, Squamish and Tsleil-Waututh Nations. We are seeking to work with Musqueam, Squamish and Tsleil-Waututh to understand their interest in visibly incorporating their values, history and art into the public realm of the Broadway Plan area, including on Broadway Great Street.

This project also seeks to hear from and build relationships with those with lived experience of disabilities, their families,

caregivers and organizations, so the City can better understand accessibility of the Broadway Plan area from first-hand experience.

## **Accessible Engagement Approach**

In July 2022, City Council adopted the City's first [Accessibility Strategy](#). During engagement, the City heard from participants about the importance of providing increased engagement and participation opportunities in local government business, public life and public decision making.

*"Accessible communication is about giving information in many formats. We need to think about the multidimensional aspects of disabilities. Including physical, mental, cognitive, communication, intellectual, sensory, or age-related disabilities." - City of Vancouver, Accessibility Strategy (2022)*

During Phase 1 of the Broadway Public Realm engagement, the project team took steps to adapt their communications approach to improve accessibility. Below is a summary of these initial first steps. Further city-wide work on progressing the goals set out in the *Accessibility Strategy* are ongoing.

- Coordinated with the City's call-in service (3-1-1) as an alternative method for the public to complete the online survey.
- Provided additional formats of engagement materials for both print and web use, specifically:
  - Two simplified formats of web-based engagement materials using a large, accessible font and high-

- contrast colours. Each document was electronically scanned for accessibility issues.
- Printed surveys in large format, (i.e. black text on white paper, 18 pt. accessible font) for distribution at pop-up events.
  - Translated project summary and survey into Traditional Chinese and Simplified Chinese.
  - Provided additional information for the public to navigate and prepare for in-person pop-up events:
    - Email newsletter about pop-up events included links to Google Maps as well as simplified maps of nearby transportation options.
    - Event details indicated whether the pop-up would be indoors or outdoors.
    - For indoor events, information on building accessibility was provided (e.g. entrance at street level, motion-detection automatic door, etc.).

### **3. What We Heard**

#### **3.1 Phase 1 Survey**

*The Phase 1 survey was open between September 28 and October 22, 2023*

The survey provided the opportunity to learn about the early directions for the Draft Public Realm Plan and Draft Streetscape Plan. The goal of the survey for this phase was for the public to share their opinions about the Draft Public Realm Key Moves, Streets as Better Public Spaces, and the types of activities that may be missing in neighbourhoods across the Broadway Plan area. Feedback from this survey will help inform the Draft Public

Realm Plan and Draft Streetscape Plan that will be shared in Spring 2024.

### **3.1.1 Who We Heard From**

Vancouver residents and visitors come from many different backgrounds. We asked all respondents to complete demographic questions at the end of the survey. This demographic data was collected to better understand who we heard from.

**Question:** What is your connection to the Broadway Plan area? Select all that apply.

**Number of responses:** 683

#### **Answers:**

- 71% - Live here
- 70% - Visit the shopping areas
- 66% - Visit the parks and recreation amenities
- 54% - Commute through the area
- 40% - Visit the entertainment/nightlife
- 40% - Visit VGH and nearby medical offices
- 33% - Work here
- 6% - Own/operate a business here
- 6% - Other or no connection
- 3% - Go to school here

**Question:** Which age group do you belong to? Select one.

**Number of responses:** 683

#### **Answers:**

- 1% - 19 years or under

- 11% - 20-29 years
- 21% - 40-49 years
- 27% - 30-39 years
- 16% - 50-59 years
- 7% - 70-79 years
- 13% - 60-69 years
- 4% - Prefer not to say

**Question:** What language do you speak most often at home?  
Select one.

**Number of responses:** 683

**Answers:**

- 89% - English
- 1% - French
- 1% - Cantonese
- 0.3% - German
- 0.3% - Japanese
- 0.1% - Korean
- 1% - Mandarin
- 1% - Spanish
- 4% - Prefer not to say
- 2% - Other

**Question:** What is the race/ethnicity of your ancestors? Select all that apply.

**Number of responses:** 683

**Answers:**

- 1% - African Origins

- 14% - Asian Origins
- 71% - European Origins
- 3% - Latin, Central, or South American Origins
- 2% - Middle Eastern Origins
- 3% - North American Indigenous Origins
- 1% - Oceania Origins
- 2% - None in particular
- 11% - Prefer not to say
- 2% - Other

**Note:** *As respondents could select one or all that apply, the figures above include respondents with multi-racial/multi-ethnic backgrounds.*

**Question:** How do you describe your gender identity? Select one.

**Number of responses:** 683

**Answers:**

- 46% - Woman
- 42% - Man
- 3% - Non-binary/gender diverse
- 8% - Prefer not to say
- 1% - None of the above

**Question:** Do you and/or someone you care for identify as a person with disabilities? Select all that apply.

**Number of responses:** 683

**Answers:**

- 90 respondents selected “Yes, I identify as a person with disabilities”

- 492 respondents selected “No, I do not identify as a person with disabilities”
- 47 respondents selected “I care for someone with a disability”
- 71 respondents selected “Prefer not to say”
- 8 respondents selected “Other”

**Note:** *A disability is a condition that limits a person’s senses or activities. It may be physical and/or mental, visible or invisible.*

### **3.1.2 Draft Public Realm Key Moves**

The Draft Key Moves represent high-level themes and ideas that will guide how the public spaces in the area and connections between them are improved.

*To advance Reconciliation, the City of Vancouver is seeking to work with Musqueam, Squamish and Tsleil-Waututh to understand their interest in visibly incorporating their values, history and art into the public realm of the Broadway Plan area, including on Broadway Great Street. This direction will be integrated throughout all of the Key Moves.*

- **Transform Broadway into a Great Street:** Create a Streetscape Plan that will guide the transformation of the Broadway corridor into a “Great Street” - a street of special significance, with a series of unique and vibrant places to live, work, visit and play. The Broadway Subway is a major catalyst for growth and change in the area, especially at the stations. Establish the station areas as bustling anchors within each neighbourhood.
- **Add More Local and Neighbourhood Spaces:** People should be within a five-minute walk of local and



neighbourhood-serving public open spaces. Provide more equitable access and ensure that all residents and workers are able to enjoy key functions of public open space (play, social, respite, nature, cultural). These spaces should reflect the unique character of the community. Additionally, renew/expand existing spaces to better meet neighbourhood needs.

- **Complete Neighbourhood Routes:** At the neighbourhood scale, ensure public open spaces and destinations are well-connected by streets that encourage an active public life. This includes greenways and blue green systems as well as commercial high streets and village streets - which are important community hubs. Create a continuous and comfortable pedestrian experience by filling in the gaps in the street network.
- **Nurture Nature:** Longer, dryer summers with frequent heat waves are negatively impacting urban tree canopy and naturalized areas in the Broadway Plan area. Blue green systems and green rainwater infrastructure will provide an urban ecology of plants and trees for birds and pollinators and help contribute to climate resilience and livability of the Broadway Plan area. Improve urban tree canopy and create more opportunities for people to have access to, and a connection with, nature in their neighbourhoods.

**Question:** How well do the Draft Key Moves capture the overall changes you'd like to see in the public space network?

**Number of responses:** 683

**Answers:**

- **29%** of respondents selected “Very well”
  - A respondent who selected this answer wrote, “I love the idea of more public plazas, spaces set away from busy roads and noise for people to gather. Less cars and more space for people and nature would make Broadway a much more inviting space for everyone.”
- **43%** of respondents selected “Fairly well”
  - A respondent who selected this answer wrote, “I like the concept of bringing the area down to a ‘human level’. More green please! Always.”
  - Another respondent who selected this answer wrote, “This sounds amazing, but I’d like to see a bit more evidence of accessibility by bikes/e-bikes explicitly included.”
- **20%** of respondents selected “A little bit”
  - A respondent who selected this answer wrote, “Pretty vague and hard to actually discern what the proposals really mean.”
- **8%** of respondents selected “Not at all”
  - A respondent who selected this answer wrote, “Great street is such a broad non-descriptive term. What exactly does great mean? How will this street have any character that speaks about Vancouver if there is no true idea about its identifying qualities?”

***Overall, 72% of respondents felt that the Draft Key Moves capture the overall changes they’d like to see in the public space network either “very well” or “fairly well”.***

## **Key Feedback Themes**

### **Reconciliation**

- Support for incorporating the art, culture and histories of x̣ẉṃə̣θ̣ḳẉə̣ỵəm (Musqueam), Ṣḳẉx̣ẉụ́7̣mesh (Squamish), and ṣə̣ḷiḷẉə̣ṭə̣ł̣ (Tsleil-Waututh)
- Confirmation of the importance of consulting with x̣ẉṃə̣θ̣ḳẉə̣ỵəm (Musqueam), Ṣḳẉx̣ẉụ́7̣mesh (Squamish), and ṣə̣ḷiḷẉə̣ṭə̣ł̣ (Tsleil-Waututh)

## **Transportation**

- Support for creating pedestrian-oriented spaces and encouraging mode shift towards active transportation and public transit
- Interest in cycling infrastructure being integrated along Broadway corridor and across the Broadway Plan area
- Concern around traffic flow and speed along Broadway corridor

## **Natural Environment**

- Support for adding more tree canopy and green landscaping overall
- Need to address climate change through conservation, integration of green infrastructure and reduction of vehicle emissions

## **Accessibility and Safety**

- Need to improve accessibility of public realm, such as sidewalk conditions, lighting, curb design, wayfinding, public washrooms and drinking water
- Concerns regarding use conflicts between pedestrians, cyclists, motorists and other road users as it relates to safety and access to and through the public realm

- Need to create public spaces that are sensory-friendly and that support mental health
- Need to improve connectivity of public space network

### **Public Space Functions and Activities**

- Support for creating more places to sit, rest, gather, socialize and experience nature
- Interest in more public art and ways to learn about cultures and histories
- Support for expanding public outdoor space to improve livability and foster a sense of community
- Need for child- and pet-friendly spaces, such as playgrounds, pools and off-leash areas

### **Public Realm Improvements**

- Concerns with noise pollution along Broadway and in public spaces in the Broadway Plan area
- Importance of integrating weather protection in the public realm (for both precipitation and sunlight) to ensure public spaces can be used year-round
- Need to improve the visual appeal and character of public spaces, including the streetscape along the Broadway corridor

### **Local Businesses**

- Importance of designing active transportation infrastructure to support local businesses
- Concern that limiting vehicle access and parking may negatively impact local businesses

### **Other Topics**

- Desire for expanding indoor public spaces such as community and recreation centres
  - **Note:** *Although these are considered a type of public space, they do not fall within the scope of the Broadway Public Realm Plan or Broadway Streetscape Plan*

### 3.1.3 Streets as Better Public Spaces

A key direction from the *Broadway Plan* is to convert a significant amount of existing road space to non-car uses. [Vancouver Plan](#) and the City's [Climate Emergency Action Plan](#) also outline the importance of road space reallocation for a number of reasons.

Streets as Better Public Spaces projects, described in the *Broadway Plan*, are a type of road space reallocation project where small segments of local streets are fully or partially closed to car traffic and transformed into a people-centred space while ensuring that access for residents and businesses is maintained. They provide space for walking, cycling and can include opportunities for gathering, arts and culture, public art, and green space to capture and filter rainwater.

Future opportunities to locate Streets as Better Public Spaces projects next to existing parks may be possible in select areas to create bigger park spaces.

**Note:** *Streets as Better Public Spaces projects apply to local/side streets only.*

**Question:** The City has reallocated roads to plazas, greenways, and green infrastructure in various locations while ensuring that access for residents and businesses is preserved. How do you feel about how they are designed and functioning?

## Number of responses: 683

### Answers:

- **60%** of respondents selected “I like most things about them”
  - A respondent who selected this answer wrote, “Helps with apartment living and allows you to be out and relax in the neighbourhood.”
  - Another respondent who selected this answer wrote, “I like that they are an extension of the greenspace and park space in the area directly or indirectly, as well that they are protected from cars, their flexibility of use options.”
- **31%** of respondents selected “I like some things about them but have a few concerns”
  - A respondent who selected this answer wrote, “I think we need to ensure these spaces are inclusive to people of all abilities can enjoy them. I don’t see accessibility included in this. Often these spaces create more barriers and we need to be sure that all can enjoy them and still fully engage.”
  - Another respondent who selected this answer wrote, “Sometimes those plazas are only available through the summer. It would be good to have plazas/spaces that can be used in winter/rainy season.”
- **8%** of respondents selected “I don’t like them and have significant concerns”
  - A respondent who selected this answer wrote, “They do not maintain access to businesses. They limit parking.”
- **1%** of respondents selected “I am not familiar with their design”

***Overall, 60% of respondents liked most things about the design and function of Streets as Better Public Space projects (i.e. plazas, greenways and green infrastructure created by reallocating roads).***

### **What's Working**

- Creates more space for resting, outdoor dining and gathering/socializing
- Like the proximity of these spaces to local businesses
- Positive views that these spaces can improve livability and foster a sense of community
- Efficient way to create vibrant public spaces
- Support for creating more spaces like these for people and nature over cars
- Like their function in calming vehicle traffic
- Creates outdoor spaces that can be used without spending money (e.g. restaurant patio)
- Improves the attractiveness, safety and amenity of neighbourhoods
- Creates a “backyard” for people living in apartments

### **Areas for Improvement**

- Interest in adding more green space, including green infrastructure, landscaping and permeable surfaces
- Concern with impacts to local traffic flow
- Need to connect more seamlessly with the overall cycling network
- Need to improve appeal of plazas through improved sanitation and maintenance

- Strong interest in making plazas more permanent with a variety of furnishings and adequate weather protection for year-round use
- Dislike noise pollution from motor vehicles in plazas near main arterials
- Need for improved signage, e.g. for wayfinding, for cyclists and motorists
- Need to reduce barriers to these spaces for seniors and people with disabilities, e.g. adaptable furnishings, lighting, creating sensory-friendly/quiet spaces away from main arterials
- Strong interest in public washrooms and drinking water fountains/fill stations
- Need for improved spatial permeability through spaces for cyclists and people using mobility devices
- Concerns with plazas near main arterials impacting air quality for users
- Safety concerns with bike routes going through plazas
- Concerns with overall safety of these spaces

### **3.1.4 Public Open Space Activities**

While different communities will have different needs, there are several basic functions of public open space, most of which should be within a five-minute walk from where people live or work.

For this section of the survey, respondents were asked to select up to five activities they would like to see more of in the different neighbourhood sub-areas across the Broadway Plan area. A list of 14 activities was provided to select from, with the option to



specify “other” activities not listed. Respondents could provide input on all neighbourhoods, or choose to respond only to the areas relevant to them.

**Question:** What activities would you like to see more of in Kitsilano North (Vine to Burrard)? Select your top 5.

**Number of responses:** 575

**Answers:**

- **50%** Quiet places to sit & rest
- **49%** Outdoor dining
- **40%** Experiencing nature
- **40%** Outdoor markets
- **34%** Gathering w/ friends, coworkers, etc.
- **31%** Nature-based play
- **28%** Public art
- **28%** Local event & performance space
- **23%** Food trucks or carts
- **23%** Pet-friendly spaces
- **22%** Playgrounds
- **22%** Gardening
- **17%** Street entertainment
- **14%** Other (e.g. “outdoor fitness spaces with covered canopy”)
- **12%** Learning about cultures & histories

**Question:** What activities would you like to see more of in Kitsilano South (Vine to Burrard)? Select your top 5.

**Number of responses:** 571

**Answers:**

- **47%** Quiet places to sit & rest
- **46%** Outdoor dining
- **39%** Experiencing nature
- **38%** Outdoor markets
- **33%** Gathering w/ friends, coworkers, etc.
- **29%** Public art
- **28%** Nature-based play
- **26%** Local event & performance space
- **25%** Pet-friendly spaces
- **24%** Gardening
- **24%** Playgrounds
- **21%** Food trucks or carts
- **16%** Street entertainment
- **13%** Learning about cultures & histories
- **12%** Other (e.g. “more gardening along the Arbutus greenway”)

**Question:** What activities would you like to see more of in Granville-Burrard Slopes (Burrard to Granville)? Select your top 5.

**Number of responses:** 536

**Answers:**

- **46%** Outdoor dining
- **44%** Quiet places to sit & rest
- **39%** Experiencing nature
- **38%** Gathering w/ friends, coworkers, etc.
- **33%** Public art

- **32%** Outdoor markets
- **29%** Local event & performance space
- **29%** Nature-based play
- **24%** Food trucks or carts
- **21%** Pet-friendly spaces
- **21%** Playgrounds
- **21%** Gardening
- **15%** Learning about cultures & histories
- **14%** Other (e.g. “places to learn about ecosystems and landscapes”)
- **13%** Street entertainment

**Question:** What activities would you like to see more of in Fairview South (Burrard to Granville)? Select your top 5.

**Number of responses:** 522

**Answers:**

- **48%** Quiet places to sit & rest
- **43%** Outdoor dining
- **39%** Gathering w/ friends, coworkers, etc.
- **38%** Experiencing nature
- **33%** Outdoor markets
- **29%** Public art
- **27%** Nature-based play
- **26%** Local event & performance space
- **24%** Gardening
- **22%** Playgrounds
- **21%** Pet-friendly spaces
- **20%** Food trucks or carts

- **14%** Street entertainment
- **12%** Learning about cultures & histories
- **12%** Other (e.g. “places to play soccer and hockey”)

**Question:** What activities would you like to see more of in Fairview Slopes (Granville to Oak)? Select your top 5.

**Number of responses:** 521

**Answers:**

- **47%** Quiet places to sit & rest
- **45%** Outdoor dining
- **39%** Experiencing nature
- **35%** Gathering w/ friends, coworkers, etc.
- **32%** Public art
- **32%** Outdoor markets
- **27%** Nature-based play
- **25%** Pet-friendly spaces
- **25%** Local event & performance space
- **24%** Gardening
- **23%** Playgrounds
- **22%** Food trucks or carts
- **16%** Street entertainment
- **15%** Learning about cultures & histories
- **12%** Other (e.g. “family-oriented spaces for play with kids”)

**Question:** What activities would you like to see more of in Fairview South (Granville to Oak)? Select your top 5.

**Number of responses:** 502

**Answers:**

- **49%** Quiet places to sit & rest
- **42%** Outdoor dining
- **41%** Experiencing nature
- **35%** Gathering w/ friends, coworkers, etc.
- **32%** Outdoor markets
- **30%** Nature-based play
- **29%** Public art
- **28%** Gardening
- **26%** Playgrounds
- **24%** Pet-friendly spaces
- **24%** Local event & performance space
- **22%** Food trucks or carts
- **14%** Learning about cultures & histories
- **13%** Street entertainment
- **13%** Other (e.g. “local big market for fruits and vegetables with some food truck to eat and rest”)

**Question:** What activities would you like to see more of in Fairview Slopes (Oak to Cambie)? Select your top 5.

**Number of responses:** 506

**Answers:**

- **46%** Outdoor dining
- **42%** Quiet places to sit & rest
- **40%** Gathering w/ friends, coworkers, etc.
- **36%** Local event & performance space
- **33%** Outdoor markets
- **31%** Public art
- **27%** Gardening

- **26%** Nature-based play
- **26%** Food trucks or carts
- **23%** Pet-friendly spaces
- **23%** Experiencing nature
- **22%** Playgrounds
- **16%** Street entertainment
- **13%** Other (e.g. “playful interventions that promote community for all ages like ping pong”)
- **13%** Learning about cultures & histories

**Question:** What activities would you like to see more of in Fairview South (Oak to Cambie)? Select your top 5.

**Number of responses:** 506

**Answers:**

- **46%** Quiet places to sit & rest
- **43%** Outdoor dining
- **38%** Gathering w/ friends, coworkers, etc.
- **35%** Experiencing nature
- **32%** Outdoor markets
- **31%** Public art
- **29%** Nature-based play
- **25%** Local event & performance space
- **25%** Food trucks or carts
- **24%** Pet-friendly spaces
- **21%** Gardening
- **21%** Playgrounds
- **14%** Street entertainment

- **13%** Other
- **12%** Learning about cultures & histories

**Question:** What activities would you like to see more of in Mount Pleasant Industrial Area? Select your top 5.

**Number of responses:** 510

**Answers:**

- **46%** Outdoor dining
- **40%** Local event & performance space
- **40%** Gathering w/ friends, coworkers, etc.
- **37%** Quiet places to sit & rest
- **37%** Outdoor markets
- **33%** Food trucks or carts
- **33%** Public art
- **31%** Experiencing nature
- **22%** Street entertainment
- **19%** Nature-based play
- **19%** Gardening
- **18%** Pet-friendly spaces
- **17%** Learning about cultures & histories
- **14%** Playgrounds
- **13%** Other (e.g. “places to be outdoors in the rainy season (e.g. covered patios)”)

**Question:** What activities would you like to see more of in Mount Pleasant South (Cambie to Main)? Select your top 5.

**Number of responses:** 494

**Answers:**

- **43%** Quiet places to sit & rest
- **43%** Outdoor dining
- **38%** Experiencing nature
- **37%** Gathering w/ friends, coworkers, etc.
- **35%** Outdoor markets
- **32%** Nature-based play
- **27%** Public art
- **26%** Local event & performance space
- **25%** Playgrounds
- **24%** Gardening
- **23%** Pet-friendly spaces
- **22%** Food trucks or carts
- **17%** Street entertainment
- **15%** Learning about cultures & histories
- **13%** Other

**Question:** What activities would you like to see more of in the Creative District? Select your top 5.

**Number of responses:** 478

**Answers:**

- **44%** Local event & performance space
- **42%** Public art
- **41%** Outdoor dining
- **37%** Gathering w/ friends, coworkers, etc.
- **35%** Quiet places to sit & rest
- **34%** Outdoor markets
- **32%** Experiencing nature
- **32%** Food trucks or carts



- **26%** Street entertainment
- **24%** Learning about cultures & histories
- **20%** Nature-based play
- **16%** Pet-friendly spaces
- **15%** Gardening
- **13%** Playgrounds
- **13%** Other (“bring back events like the Illuminares and entire street festivals like Parade of Lost Souls”)

**Question:** What activities would you like to see more of in Mount Pleasant North (Kingsway to Clark)? Select your top 5.

**Number of responses:** 462

**Answers:**

- **42%** Outdoor dining
- **41%** Quiet places to sit & rest
- **40%** Experiencing nature
- **34%** Outdoor markets
- **33%** Gathering w/ friends, coworkers, etc.
- **30%** Nature-based play
- **29%** Public art
- **28%** Gardening
- **28%** Playgrounds
- **26%** Pet-friendly spaces
- **24%** Local event & performance space
- **20%** Food trucks or carts
- **18%** Street entertainment
- **16%** Learning about cultures & histories
- **12%** Other (e.g. “sports such as tennis, pickleball, soccer, volleyball”)

**Question:** What activities would you like to see more of in Mount Pleasant South (Main to Kingsway)? Select your top 5.

**Number of responses:** 464

**Answers:**

- **45%** Outdoor dining
- **43%** Quiet places to sit & rest
- **39%** Gathering w/ friends, coworkers, etc.
- **39%** Experiencing nature
- **35%** Outdoor markets
- **29%** Public art
- **28%** Local event & performance space
- **26%** Nature-based play
- **24%** Food trucks or carts
- **23%** Gardening
- **21%** Street entertainment
- **21%** Playgrounds
- **21%** Pet-friendly spaces
- **17%** Learning about cultures & histories
- **13%** Other (e.g. “pop-up bars”)

**Question:** What activities would you like to see more of in Mount Pleasant South (Kingsway to Clark)? Select your top 5.

**Number of responses:** 449

**Answers:**

- **43%** Quiet places to sit & rest
- **41%** Outdoor dining
- **39%** Experiencing nature

- **33%** Outdoor markets
- **33%** Gathering w/ friends, coworkers, etc.
- **30%** Nature-based play
- **29%** Gardening
- **28%** Local event & performance space
- **27%** Playgrounds
- **26%** Public art
- **26%** Pet-friendly spaces
- **21%** Food trucks or carts
- **14%** Street entertainment
- **14%** Learning about cultures & histories
- **14%** Other

### **3.2 Stakeholder Meetings**

Small businesses and community organizations play an important role in the design, maintenance and programming of the public realm. City staff met with local groups and organizations in the Broadway Plan area that represent specific interests such as small business, culture, community character, entertainment, access to the outdoors, maintenance, and under-represented and equity-seeking communities.

#### **Organizations City staff met with during Phase 1:**

- ***Public Disco - Oct 3, 2023***
  - Public Disco emerged in 2017 as a project to transform underutilized urban spaces into much needed event space. Public Disco is a series of pop-up parties that transform alleys, streets and plazas into immersive

dance-floor environments for neighbours and strangers to connect through music.

- ***South Granville BIA and Mount Pleasant BIA – October 16, 2023; Shop West 4<sup>th</sup> BIA – October 19, 2023***
  - Business Improvement Areas (BIAs) are specially funded business districts. City staff held meetings with three BIAs in the Broadway Plan area to share high-level details on the Broadway Public Realm and Streetscape Plan and to hear feedback about public open space needs and activities in their neighbourhoods.
- ***Vancouver City Planning Commission – October 25, 2023***
  - The Vancouver City Planning Commission advises City Council on planning and development issues in the City, and may report to Council on any proposal likely to have a significant effect on the future of the City.
- ***Older Persons and Elders Advisory Subcommittee – October 31, 2023***
  - The mandate of the Older Persons and Elders Advisory Committee is to advise Council and staff on enhancing access and inclusion for older persons and elders to fully participate in City services and civic life.
- ***Persons with Disabilities Advisory Subcommittee – November 15, 2023***
  - The mandate of the Persons with Disabilities Advisory Committee is to advise Council and staff on enhancing access and inclusion for persons with disabilities to fully participate in City services and civic life.

***Attendees had the opportunity to ask staff questions about the Broadway Public Realm Plan and Broadway Streetscape Plan and discuss opportunities and concerns. A summary of what we heard during these meetings is summarized below.***

## **Public Open Space and Activation**

- Emphasis on the importance of plazas, streets and laneways.
- Support for the expansion of the types of spaces included in the [Plaza Stewardship Strategy](#).
- Concern around loss of adaptable private space for public events due to redevelopment (e.g. former parking lots).
- View that there are more barriers to hosting events on City and Park Board property than private property.
- Opportunity for large permanent public spaces is limited, but small spaces and parklets can be improved.
- Concerns about parking, pick-up and drop-off requirements impacting opportunities for larger plazas.
- Interest in creating large, dedicated spaces for events, festivals and markets in Mount Pleasant (e.g. 8th Avenue) and South Granville.
- Need for adaptable public spaces for different uses while recognizing diversity of character among communities and users of shared spaces.
- Desire for plaza spaces located off of bike routes. View that these spaces are easier for programming/activation.
- Comment about the challenges of activating public spaces in residential areas. Suggestion for more activation in industrial areas.
- Suggestions for pre-approval of public spaces for events.

- Support for the co-creation of public spaces and questions raised on how to engage communities in their designs.
- Suggestions for simplified permitting requirements and processes, and greater financial and logistical support for community events and creative activations.
- Need for more funding, utilities and equipment to facilitate safe, accessible and inclusive events.
- Broadway Public Realm Plan is an opportunity for spaces to be designed for programming simultaneously with development and design processes.

### **Art, Culture and Entertainment**

- Desire to support more public art and cultural expression.
- Interest in creating space for an outdoor gallery in the South Granville area and a cultural district around the Stanley Theatre.
- Desire to expand entertainment options and evening activities in Mount Pleasant Industrial area.
- Suggestions for improving South Granville as a retail and entertainment destination, such as patios along Granville.

### **Parks and Access to Nature**

- Concerns about increasing temperatures around Main Street and Broadway and the need for accessible outdoor public spaces.
- Desire to replace dead trees and plant more greenery in the South Granville area, including the village area and intersection of Broadway and Granville Street.

### **Sidewalks and Curbside Space**

- Need for efficient and reliable pick-up, drop-off and loading to support accessibility, small businesses and venue/event spaces.
- Concerns around sidewalk width in some areas. Need for widened sidewalks to accommodate queuing around venue spaces like Stanley Theatre.
- Concerns around potential adverse effects of widening sidewalks, e.g. more room for illegitimate use.

## **Accessibility**

- Accessibility is a broader concept than just mobility and physical barriers. There is need for the creation of welcoming and inclusive places and spaces for a variety of needs that consider space, sound, lighting, neurodiversity, affordability and more.
- Concern with wider sidewalks being used by businesses to expand private space, e.g. patios, sandwich boards, merchandise displays, planters, etc.
- Sidewalk conditions and cross slopes can make laneways (particularly on hills) a more preferable location for pickup/drop-off for people who use mobility devices.
- Need for more places of respite that are located at a predictable frequency on each block and not associated with transit stops.
- Discussion about the importance of maintaining space for wheelchairs and those who use mobility devices.
- There is opportunity to deliver active transportation lanes on Broadway, which would provide more space for pedestrians.
- Challenges accessing Broadway from the north and need for north-south transit options and/or spaces to rest along steep

routes. Concern that transit options, services and green space will be inaccessible to many people.

- Importance of local connections to/from main transit hubs for seniors. Need for community shuttles to transport people shorter distances, e.g. between Broadway and Vancouver General Hospital.
- Concerns around relocating parking on side streets north and south of Broadway due to slope.
- Need for accessible street furniture, public washrooms, potable water and accessible off-leash dog areas.
- Support for the improvement of wayfinding to and from transit stations.
- Concern for the safety and security of seniors in high density areas around transit hubs.
- Climate protection is an accessibility issue.
- Suggestions on how to better communicate and engage with seniors and people with disabilities.
- Uncertainty about the future of the bus shelter at Broadway and Kingsway.

## **Power, Sanitation and Maintenance**

- Access to utilities including working power sources, clean water, public washrooms and weather protection is needed to make public spaces more accessible, safe and efficient. Water and power access can help businesses clean/maintain alleys and public spaces.
- Electrical connections and lighting on streets and in plazas are needed to activate spaces, and to facilitate the provision of heating sources, seasonal decorations, projecting sports games, movie nights and live music. Lacking and outdated



power grids prevent consideration and activation of future public spaces.

- Discussion about the challenges associated with maintaining spaces, including cost of security.
- Discussions about public washrooms at Broadway and Granville Street and throughout the Broadway Plan area.
- Suggestions to review funding sources for retrofitting, replacement and/or installation of light poles with electrical receptacles.
- Concerns about the increasing amount of tagging and decreasing amount of protected public art spaces.
- Discussion about ways to improve the safety and security of the public, including City stewardship of spaces and involvement of additional event producers in organized events.

### **3.3 Pop-up events**

Over the four-week engagement period, City staff hosted four pop-up events across the Broadway Plan area. Taking the same neighbourhood-based approach established during the Broadway Plan process, staff planned to have a minimum of one pop-up in each neighbourhood: Kitsilano, Fairview and Mount Pleasant. To intercept a broad range of residents and visitors, pop-ups were scheduled on both weekdays and weekends, during the daytime and in the evening.

- **Thursday, October 5, 2023** – Mount Pleasant Community Centre

- **Saturday, October 7, 2023** – 6th & Fir Park (in collaboration with Vancouver Park Board’s engagement on [Burrard Slopes Park](#))
- **Thursday, October 12, 2023** – 14th Ave & Main St Plaza
- **Saturday, October 21, 2023** – 13th Ave & Granville St Plaza

During the pop-up events, the public was invited to ask questions about the project and share ideas of activities they would like to see more of in the Broadway Plan neighbourhoods. The public was also invited to provide more detailed feedback through the survey, available online, in print or by phone at 3-1-1. A sample of location-specific comments from the pop-up events include:

- Keep green space between 7th & 8th at Arbutus St
- Public fruit trees/mini orchard [in Kitsilano South]
- Need sidewalk on north side of 6<sup>th</sup> Ave
- Wayfinding to Granville Island [in Fairview Slopes]
- Restore/maintain Choklit Park
- Places to sit at Jonathan Rogers Park
- Calm places [around Mount Pleasant Industrial Area]
- Event spaces [in the Creative District]
- Plazas and seating [in Mount Pleasant South]
- Re-purpose green space at Mount St. Joseph Hospital
- Off-leash dog space near 15<sup>th</sup> & Prince Edward St
- Re-allocate Watson St for non-car use
- Family-oriented activities (e.g. Car-Free Day)
- Modal filters/slow streets [in Fairview South]
- Gathering space for music, festivals and celebrations [in Fairview South]

- Restaurant patios, more like Europe [in Fairview South]

#### **4. What's Next?**

The feedback summarized in this report will help inform the Draft Public Realm Plan and Draft Streetscape Plan for Broadway. Stay involved and up to date with the project by visiting the Broadway Public Realm website: [www.shapeyourcity.ca/broadway-public-realm](http://www.shapeyourcity.ca/broadway-public-realm) or email [broadwayplan@vancouver.ca](mailto:broadwayplan@vancouver.ca)