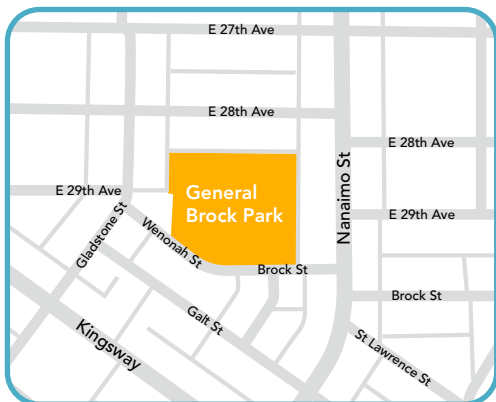


# GENERAL BROCK PARK RENEWAL

## What's Happening

We're creating a new vision for General Brock Park to support a vibrant community. Alongside planting more trees and improving biodiversity, we want to provide more opportunities for gathering, community events, better walking and biking connections, and amenities to support year-round activities. We want to create a park that is welcoming and inclusive.



# ENGAGEMENT PROCESS

## Phase 1 Engagement

We asked how people currently use General Brock Park and what should be prioritized in the future park renewal. Engagement included an online survey and a park pop-up at the beginning of April.

## By the Numbers



129

Completed surveys between February 18 to April 12 2022

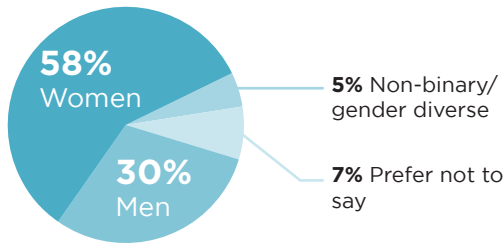


25+

Engaged at the Park Pop-Up April 2 2022

64% of respondents live in **Kensington Cedar Cottage**

81% of respondents were between **20 to 49 years old** with most between 30 and 39 (45%).



Main ethnic origin of respondents or that of their ancestors: **European (56%), Asian (28%), and <2% for Central/South American, Indigenous, South Asian, Middle Eastern, and Caribbean.**

When asked how often they use the park:



## Notification



**Postcards** - postcards were sent to 4,318 households within the neighbourhood



**Signage** - 2 signs were placed at General Brock Park to notify users of the online survey



**Social media** - posts were made on the Vancouver Park Board social media

# WHAT WE HEARD

## Top project principles for the park renewal:

Survey respondents were asked which project principles were most important for the future park renewal; the following is a ranked list of the principles\*:



1

Provide **amenities for passive and active year-round use** with considerations for Vancouver's seasonally wet weather + increasingly warm summers. **(67%)**



2

**Plant more trees + native species** with a focus on increasing the tree canopy and adding natural areas that supports birds, pollinators and other urban wildlife. **(63%)**



3

Contribute to an **active + healthy neighbourhood** with spaces for sports, fitness, recreation and connections to a City-wide walking, cycling and rolling trail network. **(56%)**



4

Create an **inviting + playful space for children of all ages** and abilities with a range of options for play + recreation. **(53%)**



5

Support a **vibrant + welcoming community** with opportunities for people to gather, hold community events, socialize and connect with each other. **(51%)**



6

**Improve drainage + water quality with green infrastructure** such as rain gardens, to capture and clean rain water within the Park. **(42%)**

## Other suggested project principles\*\*:

### Dog off-leash area (17 comments)

"A lot of **people take their dogs to this park** and it's a great way for the community to meet each other. I hope this aspect of the park is kept."



### Public washroom (9 comments)

"**Include a washroom** so people can stay and enjoy the park"



### Community garden (6 comments)



\*Respondents were asked to choose their top 4 principles from these 6 options. Percentages are calculated according to frequency of selection. Total responses: 129.

\*\*Responses for this open-ended question were reviewed and grouped into themes. The following were the top themes compiled from all the comments. Total responses: 59.

# WHAT WE HEARD

## Top activities today:



**Casual uses** including sitting, reading, and picnicking were the top activity (62% of adults). It was also one of the top 3 activities for children.



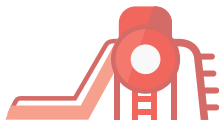
At the park pop-up, we heard:

- the **existing path** is important for students + commuters, people with mobility aids to exercise, and to avoid muddy shoes + paws on rainy days
- the **grassy slope is a popular spot for sledding in the winter**

## Other popular activities are:



Using the grass area for play (44%)



Visiting the playground (39%)



Roll (24%)



Walk my pet (36%)



Jog (36%)

## Top activities for children:

**60%**

of respondents have children under 18 living at home.

**84%** Visit the playground

**65%** Use the grass area for play

**47%** Casual uses (sit, relax, read, picnic, etc)

**43%** Roll (scooters, bikes, etc)

Note: Childrens' uses of the park as reported by parents who completed the survey.

## Top challenges:

### Lack of seating

was the top challenge in using the park (55%)\*\*



At the park pop-up, we heard:

- a **need for more waste bins and regular maintenance**
- a **desire for more seating areas**
- a **desire for a playground update and expansion to include older children**

## Other challenges are\*\*:

Doesn't have the features I want  
**(49%)**

Lack of trees/nature  
**(41%)**

Poor maintenance/quality  
**(36%)**

Lack of shade  
**(35%)**



\*Respondents were asked to choose any applicable uses from 11 options. Percentages are calculated according to frequency of selection. Total responses: 129.

\*\*Respondents were asked to choose any applicable challenges from 15 options. Percentages are calculated according to frequency of selection. Total responses: 129.

# WHAT WE HEARD

## Top priorities for spaces + amenities:

When survey respondents were asked what spaces and amenities they would like to see in the future, the following were the top priorities:



**1** Children's play (55%)



**2** Casual seating area or plaza (51%)



**3** Spaces to support biodiversity + more trees (47%)



**4** Picnic area (43%)



**5** Shade structure (43%)



**6** Walking/jogging/rolling paths (40%)

## Other important priorities to consider\*\*:



Dog off-leash area (12 comments)



Water play for kids (8 comments)

At the park pop-up, we heard:

- more waste bins
- playground updates
- adding water play
- more planting
- picnic area
- lighting

"Keep the green, not more concrete"

\*Respondents were asked to choose their top 5 amenities from 14 total options. Percentages are calculated according to frequency of selection. Total responses: 129.

\*\*Responses for this open-ended question were reviewed and grouped into themes. The following were the top themes compiled from all the comments. Total responses: 51.

# KEY TAKE-AWAYS

“Kids in the towers + (apartments) don’t have backyards - **this is our backyard**”



**41%**

of all survey respondents use the park a few times a week

**15%** use the park **every day**

Across the **survey questions** and **park pop-up**, there was a strong support for places to:

sit and gather throughout the year,

play,

move on the pathway,

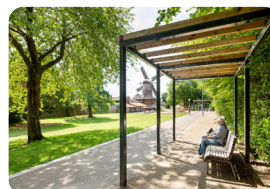
bring your dog,

and enjoy nature.



We also heard that the park renewal should consider:

- water play
- shelter from the rain and sun
- a washroom
- a community garden
- lighting



# NEXT STEPS

## What happens now:

The feedback from Phase 1 Engagement will be used to inform the design of a draft concept for the park renewal. In Fall 2022, we will share draft design for the community to review and provide further input.



## How to get involved:

**Keep up to date!**



Sign up for project updates at [Shapeyourcity.ca](https://Shapeyourcity.ca)

**Look out for a survey!**



In Phase 2, we will be asking for feedback on a concept option.

**Attend a pop-up!**



We will hold another park pop-up to ask for feedback.

**Ask a question!**



For more information and to ask a question email: [General.Brock.Park.Renewal@vancouver.ca](mailto:General.Brock.Park.Renewal@vancouver.ca)

