

# Imagine West End Waterfront

Phase 1: LISTEN AND LEARN ENGAGEMENT  
GRAPHIC SUMMARY – WHAT WE HEARD

May 2022



# Hi there,

The Vancouver Park Board and the City of Vancouver are planning for the future of the Salish Sea oceanfront parks, beaches, and streets that make up the West End Waterfront, commonly known as English Bay, Sunset Beach Park and Beach Avenue.

This stretch of shoreline is part of the unceded, ancestral, and traditional territories of the  $x^w m \theta k^w \dot{a} y \dot{a} m$  (Musqueam Indian Band),  $s k w x w \dot{u} 7 m e s h$  (Squamish Nation) and  $s \dot{a} l i l w \dot{a} t \dot{a} \dot{z}$  (Tseil-Waututh Nation) and remains a place of great cultural, spiritual and ecological significance to them.

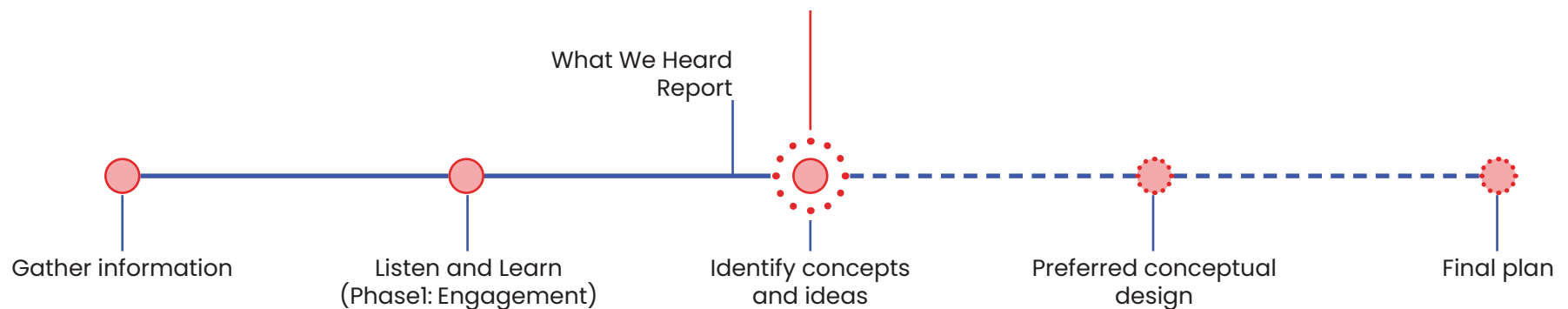
It is also a key amenity for the many Vancouver urban Indigenous residents living far away from their homelands.

This report is a snapshot of what we heard and learned from the public in **Phase 1: Listen and Learn**. People shared what they love, what they would change, and what is important for the future of this special place.

**Together, let's imagine the West End Waterfront.**



## We Are Here!



# PHASE 1: LISTEN AND LEARN

## COMMUNITY ENGAGEMENT SUMMARY

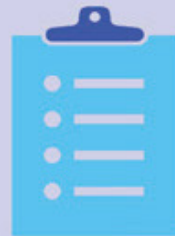


# PHASE 1: LISTEN AND LEARN

## COMMUNITY ENGAGEMENT SUMMARY

**800**

POSTCARDS  
& POSTERS  
distributed



**1,400**

PARTICIPANTS  
in the **2019/2020**  
On-site Interviews

**150+**

2019 PARK BOARD  
POP-UP INTERACTIONS  
including **265**  
comments



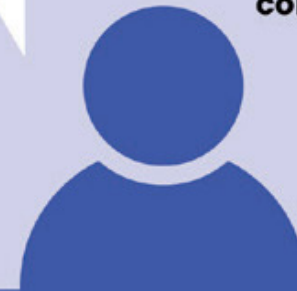
**6,000**

TOTAL INTERACTIONS

Phase 1 and  
Lead-up Activities  
(including survey  
respondents)

**15,000**

TOTAL  
COMMENTS  
PROVIDED



# WHAT WE HEARD – Key Themes

## Consistency of feedback

A joyful and unique place



Support visibility of Indigenous rights, territory and truth-telling



Flexible and multi-functional spaces



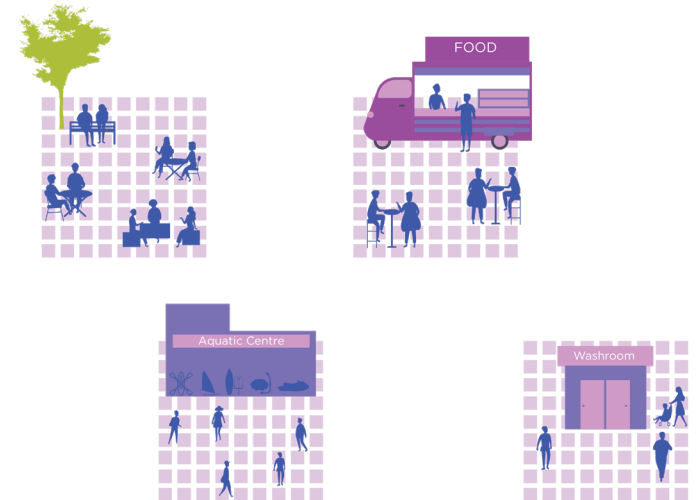
Inclusive spaces with safe and accessible connections



Protect and restore ecosystem health



Improve and expand facilities for community needs

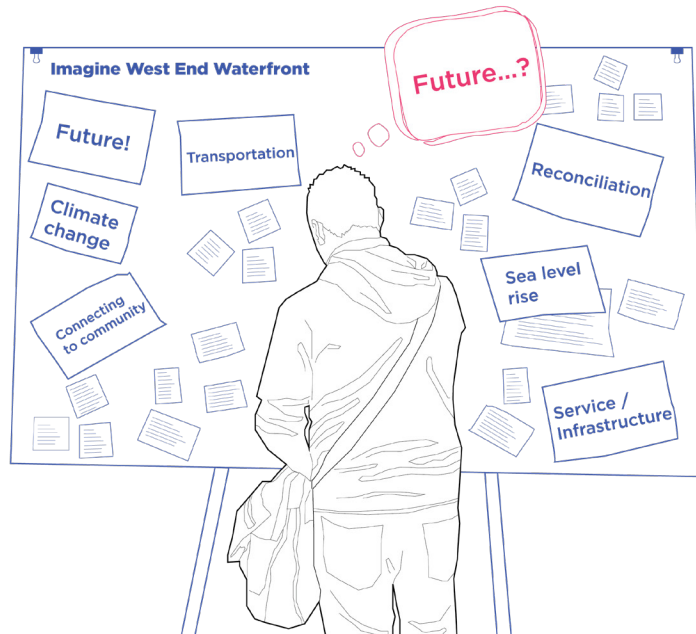


## Strong public interest and positive feedback



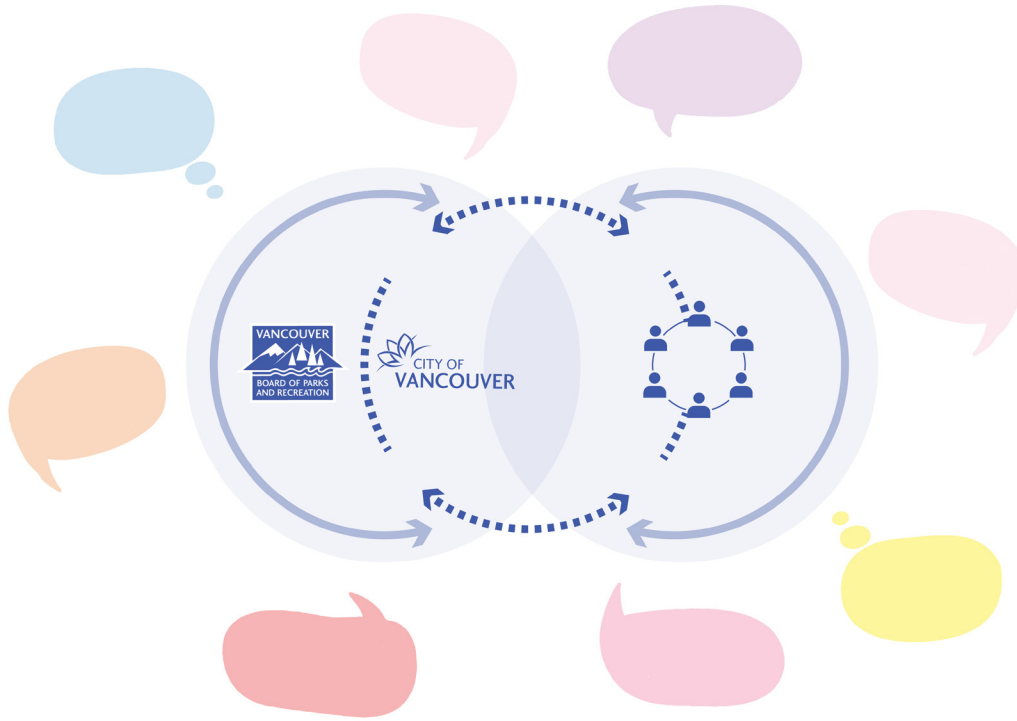
There appears to be some common understanding of the rationale for the project, such as challenges posed by sea level rise and need for climate resiliency. Very few participants questioned the need for the project.

## Public understanding on project considerations



Some participants also expressed an interest to better understand the issues and challenges currently facing the area, including existing facilities and infrastructure nearing the end of their service lives, the present challenge of climate change and sea level rise, impacts of colonialism, and Reconciliation and Decolonization.

## Stakeholder Interest



Phase 1: Listen and Learn included meaningful dialogue and building relationships with West End and city-wide organizations, and looked to residents and community stakeholders to learn about the West End Waterfront and explore possibilities for the future of the area. These groups have expressed a desire to continue their engagement in the project and their involvement will be expanded and deepened in future phases.



## What You Can Do Next

- Check for project information on Shape Your City website, and sign up for the project mailing list to receive project updates and public engagement opportunities:  
<https://shapeyourcity.ca/west-end-waterfront>
- View the full version of What We Heard Report:  
<https://syc.vancouver.ca/projects/west-end-waterfront/west-end-waterfront-phase-1-what-we-heard-report-summary.pdf>
- Phase 1 TalkVan 2021 Survey Summary Report at:  
<https://vancouver.ca/files/cov/phase-one-engagement-summary-imagine-gastown-streets-2017-2018.pdf>

